

Programme Information		
Programme Title	Programme Code	HECoS Code
Management	N19J	For Registry Use Only

Award	Length of Study	Mode of Study	Entry Point(s)	Total Credits	
				ECTS	CATS
MSc	1 Calendar Year	Full-time	Annually in September	90	180

Ownership			
Awarding Institution	Imperial College London	Faculty	Imperial College Business School
Teaching Institution	Imperial College London	Department	Imperial College Business School
Associateship	Diploma of Imperial College (DIC)	Main Location(s) of Study	South Kensington Campus

External Reference	
Relevant <a href="#">QAA Benchmark Statement(s)</a> and/or other external reference points	Master's Awards in Business and Management
<a href="#">FHEQ Level</a>	Level 7 – Master's
<a href="#">EHEA Level</a>	2nd Cycle

External Accreditor(s) (if applicable)			
External Accreditor 1:	AMBA		
Accreditation received:	1987	Accreditation renewal:	2023 (expected)
External Accreditor 2:	EQUIS		
Accreditation received:	2006	Accreditation renewal:	2025 (expected)
External Accreditor 3:	AACSB International		
Accreditation received:	2012	Accreditation renewal:	2023 (expected)

Collaborative Provision			
Collaborative partner	Collaboration type	Agreement effective date	Agreement expiry date
N/A	N/A	N/A	N/A

Specification Details
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Programme Lead	James Eteen
Student cohorts covered by specification	2023-24 entry
Date of introduction of programme	September 19
Date of programme specification/revision	February 23

## Programme Overview

The MSc in Management is offered over 12 months full-time. The programme content reflects the contemporary and relevant management skills necessary for managing in turbulent environments. In particular, the programme will equip participants with conceptual and practical skills and enable them to analyse and solve challenging problems.

The programme commences in September and is split into three clear phases.

In Phase 1, you will take 8 compulsory modules covering the fundamentals of management theory (Accounting, Business Economics, Operations Management, Organisational Behaviour, Marketing Decisions, Innovation Management, Strategic Management and Corporate Finance).

In Phase 2, you select 4 elective modules which are taught across the spring and summer terms. You can choose to specialise in a specific academic concentration including Finance, Strategy and Innovation, Management and Operations, and Marketing by taking at least three electives from that concentration. You can also choose not to have a concentration. You also have the option to take an elective as an exchange student at a global partner university, or experience first-hand the socio-economic climate of another country during a Global Immersion week.

In Phase 3, you integrate your knowledge in three applied modules: Entrepreneurship; a Consulting Project, Social Project or Work Placement; and a Management Capstone which is a group-based simulation that runs in the summer term.

Examinations take place at the end of the autumn term and the beginning of the summer term.

Alongside your academic modules, you are encouraged to take a Career and Leadership Development module throughout the year. The Career and Leadership Development module consists of a series of workshops that support you in defining your own ambitious and realistic career goals and equips you with the knowledge and skills you will need to achieve these goals and be successful in the future.

You are given access on-line interactive primers in Maths, Data Analysis and Finance, in addition to an online Careers primer (Foundations for Careers Success) prior to the start of the programme. These modules do not contribute to the calculation of the final award but are designed to provide students with a common base of knowledge before starting the programme. Teaching Assistant support is provided online over the summer. Accounting, Business Economics and Corporate Finance face-to-face support classes are provided on campus as part of the programme.

You will also be required to complete the Plagiarism Awareness primer as part of your programme.

Further academic support is provided through workshops delivered by the Library (e.g. RefWorks, Plagiarism Awareness and Skills for Report Writing). You also have access to the Business School's Global Skills Development consultants who provide tailored team-building workshops and language support sessions promoting cross-cultural working and global awareness.

## Learning Outcomes

Students who complete the programme successfully will be able to:

- Evaluate the workings of organisations, and their role in pursuing sustainable business in the context in which they operate and how they are managed in compliance with codes of ethics and Corporate Social Responsibility
- Select and apply analytical models and techniques to support and direct organisational decision-making processes

- Apply critical thinking to create viable solutions for contemporary business management challenges and present the analysis and proposed solutions clearly and persuasively.
- Effectively work in teams and manage change processes in organisations
- Demonstrate they have enhanced their personal and professional skills for management and have obtained lifelong learning skills applicable to the business environment

The Imperial Graduate Attributes are a set of core competencies which we expect students to achieve through completion of any Imperial College degree programme. The Graduate Attributes are available at: [www.imperial.ac.uk/students/academic-support/graduate-attributes](http://www.imperial.ac.uk/students/academic-support/graduate-attributes)

## Entry Requirements

Academic Requirement	<p>Normally a 2:1 UK Bachelor's Degree with Honours or a comparable qualifications recognised by the College from non-business management discipline and up to two years of work experience</p> <p>The Business School does not award credit for Prior Learning (Recognition of Prior Certified Learning (RPCL) or Recognition of Prior Experiential Learning (RPEL)).</p>
Non-academic Requirements	None
English Language Requirement	<p><a href="#">Higher requirement (PG)</a> Please check for other <a href="#">Accepted English Qualifications</a></p>
Admissions Test/Interview	Students are required to take an online interview via the Kira Talent platform. All interviews are reviewed and scored as part of the Admissions process.

The programme's competency standards documents can be found requested from the Business School's Education Quality Office.

## Learning & Teaching Approach

### Learning and Teaching Delivery Methods

#### Teaching

The programme combines academic rigour and practical relevance. There is a careful balance of teaching and learning, individual and group work. Case study methodology and class-based discussions are used to strengthen the conceptual, analytical and problem-solving skills of the participants in real situations. In addition, there are regular seminars by external expert speakers.

#### Independent learning

You are expected to spend significant time on independent study outside of face-to-face contact time. This will typically include accessing resources online, reading journal articles and books, undertaking research in the library, reviewing lecture notes and watching lecture recordings, working on individual and group projects, working on coursework assignments and revising for exams.

#### Projects and placements

You are required to undertake either a Consulting Project, Social Project or Work Placement as part of the programme. The Consulting Projects are real-world projects proposed by external companies. You take on the role of junior consultants for 4 weeks and present your solutions to a company representative and faculty member at the end of the module.

Alternatively, you can find a Work Placement and work in a company for 4-8 weeks after your electives are over, applying the skills and knowledge they have acquired in a work environment. You submit a reflective piece at the end of the module describing the learning you have gained during this period.

If you are interested in working for a social enterprise or an NGO, you can also opt for a Social Project. This can take the form of either a piece of consultancy or can be a work placement inside a social organisation.

## Assessment Strategy

<b>Assessment Methods</b>
<p>Modules will be assessed by one or more of the following types of assessment methods:</p> <ul style="list-style-type: none"> <li>• Essays</li> <li>• Continuous assessments</li> <li>• Written Examinations/Tests</li> <li>• Multiple Choice Tests</li> <li>• Formal Presentations</li> <li>• Reports</li> <li>• Case Studies</li> <li>• Class Participation</li> </ul> <p>Assessed modules comprise coursework that is designed to help you master key elements of the subject and, in part, to help prepare you for the final assessment, which is typically a report or examination. Examinations are scheduled throughout the year, generally at the end of the term the module is taught or at the start of the subsequent term. Exact timings are detailed in the programme overview section above. The format of examinations may be written, computer-based or timed remote assessment.</p> <p>Coursework weighting varies among modules. The various assessments allow you to demonstrate that you have met the intended learning outcomes for each module and these collectively contribute towards your achievement of the programme's learning outcomes, detailed above.</p> <p>Assessments are designed to ensure that you have acquired the core knowledge and skills expected of a Business School graduate and that you are able to apply these in your career aspirations upon completion of the programme.</p> <p><b>Balance of assessment</b></p> <p><b>Compulsory modules</b>  Coursework – 76%  Exam – 24%</p> <p><b>Electives</b>  Coursework – 100%</p>
<b>Academic Feedback Policy</b>
<p>Feedback can take many forms. During lectures and classes, you will receive verbal feedback on the ideas that you contribute to discussions and on in-class presentations. The online teaching materials contain exercises with built-in, immediate, feedback that is received when you submit an answer.</p> <p>The School aims to provide feedback on coursework within two weeks. This will be sent in written form to the individual or the group, as appropriate. Academic staff may also provide verbal feedback of a general nature in class or posted to our virtual learning environment. Office hours offered on all modules also provide an opportunity for individual feedback.</p> <p>The School aims to provide provisional examination grades 25 days from the end of the exam period. General feedback to the cohort is provided on examination performance, usually in written form. If you need to resit an examination, you may also approach the module leader for feedback on your performance in the first sitting.</p> <p>You will be provided with a percentage grade for coursework and examinations with the final numerical mark only confirmed after the Board of Examiners Meeting and then released by Registry. Grades received during the year are deemed provisional until confirmed by the Final Board of Examiners.</p> <p>The College's Policy on Academic Feedback and guidance on issuing provisional marks to students is available at: <a href="http://www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/">www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/</a></p>
<b>Re-sit Policy</b>
<p>The College's Policy on Re-sits is available at: <a href="http://www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/">www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/</a></p>
<b>Mitigating Circumstances Policy</b>

The College's Policy on Mitigating Circumstances is available at:  
[www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/](http://www.imperial.ac.uk/about/governance/academic-governance/academic-policy/exams-and-assessment/)

#### Additional Programme Costs

This section should outline any additional costs relevant to this programme which are not included in students' tuition fees.

Description	Mandatory/Optional	Approximate cost
Global Immersion Elective	Optional	£500-£1000
Study Abroad Elective	Optional	Various. Students pay for travel, accommodation and admin costs. Tuition fees are waived.

**Important notice:** The Programme Specifications are the result of a large curriculum and pedagogy reform implemented by the Department and supported by the Learning and Teaching Strategy of Imperial College London. The modules, structure and assessments presented in this Programme Specification are correct at time of publication but might change as a result of student and staff feedback and the introduction of new or innovative approaches to teaching and learning. You will be consulted and notified in a timely manner of any changes to this document.

Programme Structure <sup>1</sup>					
Year 1 – FHEQ Level 7 You will study all compulsory modules. You must choose one elective from Group B, and electives to the value of 20-22.5 ECTS from Group A. <sup>2</sup>					
Code	Module Title	Compulsory/ Elective	Group	Term	Credits
BUSI70070	Plagiarism Awareness	Required		Autumn	0
BUSI70001	Accounting	Compulsory		AU	5
BUSI70012	Business Economics	Compulsory		AU	5
BUSI70185	Operations Management	Compulsory		SP	5
BUSI70063	Marketing Decisions	Compulsory		AU	5
BUSI70069	Organisational Behaviour	Compulsory		AU	5
BUSI70025	Corporate Finance	Compulsory		SP	5
BUSI70050	Innovation Management	Compulsory		SP	5
BUSI70080	Strategic Management	Compulsory		AU	5
BUSI70005	Advanced Corporate Finance	Elective	A	SU	5
BUSI70324	Advanced Financial and Sustainability Reporting	Elective	A	SP	5
BUSI70009	Brand Experience Design (online)	Elective	A	SP	5
BUSI70010	Brand Management	Elective	A	SU	5
BUSI70011	Business Analytics	Elective	A	SU	5
BUSI70013	Business Simulation (not running in 2023-24)	Elective	A	SU	5
BUSI70023	Consumer Behaviour	Elective	A	SU	5
BUSI70026	Corporate Strategy	Elective	A	SP	5
BUSI70482	Creating Stakeholder Value through Acquisitions and Partnerships	Elective	A	TBC	5
BUSI70031	Design Thinking for Innovation	Elective	A	SU	5
BUSI70123	Digital Business Model Design	Elective	A	TBC	5
BUSI70200	Digital Marketing	Elective	A	SU	5

<sup>1</sup> **Core** modules are those which serve a fundamental role within the curriculum, and for which achievement of the credits for that module is essential for the achievement of the target award. Core modules must therefore be taken and passed in order to achieve that named award. **Compulsory** modules are those which are designated as necessary to be taken as part of the programme syllabus. Compulsory modules can be compensated. **Elective** modules are those which are in the same subject area as the field of study and are offered to students in order to offer an element of choice in the curriculum and from which students are able to select. Elective modules can be compensated.

<sup>2</sup> The Work Placement, Social Project and Global Immersion modules are each graded pass/fail and are zero weighted. If passed, the ECTS gained will count towards those required to achieve the target award, but performance in these modules will not further affect the degree classification.

BUSI70036	Emerging Technologies in Marketing	Elective	A	SP	5
BUSI70037	Energy Business	Elective	A	SU	5
BUSI70040	Family Business	Elective	A	SU	5
BUSI70199	Geopolitics	Elective	A	SU	5
BUSI70045	Global Immersion	Elective	A	SU	5
BUSI70451	Global Strategy	Elective	A	SP	5
BUSI70055	Leadership Skills	Elective	A	SP	5
BUSI70056	Leading Social Innovation	Elective	A	SU	5
BUSI70059	Management of Mergers and Acquisitions	Elective	A	SP	5
BUSI70060	Management, Strategy and Innovation in FinTech	Elective	A	SU	5
BUSI70061	Market Research	Elective	A	SP	5
BUSI70062	Marketing Analytics	Elective	A	SP	5
BUSI70459	Negotiating Through Differences	Elective	A	SU	5
BUSI70071	Private Equity	Elective	A	SU	5
BUSI70073	Project Management	Elective	A	SU	5
BUSI70333	Python for Finance	Elective	A	SU	5
BUSI70074	Risk Management for Corporate & Financial Institutions	Elective	A	SP	5
BUSI70463	Shaping Frontier Markets	Elective	A	SP	5
BUSI70465	Strategic Leadership and Governance	Elective	A	SU	5
BUSI70075	Strategic Sales Management	Elective	A	SU	5
BUSI70083	Strategy & Innovation in Digital Business	Elective	A	SP	5
BUSI70085	Sustainability and Competitive Advantage	Elective	A	SP	5
BUSI70350	Sustainable Consumption and Climate Change	Elective	A	SU	5
BUSI70469	Sustainable Marketing	Elective	A	SP	5
BUSI70087	The Economics of Intellectual Property (not running in 2023-24)	Elective	A	SP	5
BUSI70088	Venture Capital and Growth Finance	Elective	A	SU	5
	A maximum of 10 ECTS taken at approved exchange partner institution (ESC Rennes School of Business)	Elective	A	SU	6-10
	A maximum of 6 ECTS taken at approved exchange partner institution (HHL Leipzig Graduate School of Management)	Elective	A	SU	6

	A maximum of 10 ECTS taken at approved exchange partner institution (HEC Business School)	Elective	A	SU	7-10
	A maximum of 10 ECTS taken at approved exchange partner institution (Chinese University of Hong Kong)	Elective	A	SU	8-10
	A maximum of 10 ECTS taken at approved exchange partner institution (ESAN Graduate School of Business, Peru)	Elective	A	SU	4-10
	A maximum of 10 ECTS taken at approved exchange partner institution (McCombs School of Business)	Elective	A	SU	6-10
	A maximum of 5 ECTS taken at approved exchange partner institution (NHH Norwegian School of Economics)	Elective	A	SU	6
	A maximum of 10 ECTS taken at approved exchange partner institution (National University of Singapore Business School)	Elective	A	SU	4-10
	A maximum of 5 ECTS taken at approved exchange partner institution (Schulich School of Business)	Elective	A	SU	10
	A maximum of 5 ECTS taken at approved exchange partner institution (Tsinghua University, China)	Elective	A	SU	2-5
	A maximum of 10 ECTS taken at approved exchange partner institution (Universidad Torcuato Di Tella)	Elective	A	SU	6-10
	A maximum of 10 ECTS taken at approved exchange partner institution (Aalto University School of Business, Finland)	Elective	A	SU	4.5-10
	A maximum of 10 ECTS taken at approved exchange partner institution (Coller School of Management, Tel Aviv University)	Elective	A	SU	6-10
	A maximum of 5 ECTS taken at approved exchange partner institution (ESCP Europe)	Elective	A	SU	2-5
	A maximum of 5 ECTS taken at approved exchange partner institution (Technical University of Munich, School of Management)	Elective	A	SU	6
	A maximum of 10 ECTS taken at approved exchange partner institution (NCUB, Japan)	Elective	A	SU	4-10
BUSI70038	Entrepreneurship	Compulsory		SU	10
BUSI70058	Management Capstone	Compulsory		SU/SUP	10
BUSI70022	Consulting Project	Elective	B	SUP	10
BUSI70078	Social Project	Elective	B	SUP	10



BUSI70090	Work Placement	Elective	B	SUP	10
Credit Total					90-92.5

## Progression and Classification

### **Award and Classification for Postgraduate Students**

#### **Award of a Postgraduate Degree (including MRes)**

To qualify for the award of a postgraduate degree a student must have:

1. accumulated credit to the value of no fewer than 90 credits at level 7;
2. and no more than 15 credits as a Compensated Pass;

#### **Classification of Postgraduate Taught Awards**

The College sets the class of Degree that may be awarded as follows:

1. Distinction: 70.00% or above.
2. Merit: 60.00% or above but less than 70.00%.
3. Pass: 50.00% or above but less than 60.00%.

For a Masters, your classification will be determined through the Programme Overall Weighted Average meeting the threshold for the relevant classification band.

Your degree algorithm provides an appropriate and reliable summary of your performance against the programme learning outcomes. It reflects the design, delivery, and structure of your programme without unduly over-emphasising particular aspects.

## Programme Specific Regulations

N/A

## Supporting Information

The Programme Handbook is available at:

[www.imperial.ac.uk/business-school/programmes/programme-information/](http://www.imperial.ac.uk/business-school/programmes/programme-information/)

The College's entry requirements for postgraduate programmes can be found at:

[www.imperial.ac.uk/study/apply/postgraduate-taught/entry-requirements/](http://www.imperial.ac.uk/study/apply/postgraduate-taught/entry-requirements/)

The College's Quality & Enhancement Framework is available at:

[www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance](http://www.imperial.ac.uk/registry/proceduresandregulations/qualityassurance)

The College's Academic and Examination Regulations can be found at:

[www.imperial.ac.uk/about/governance/academic-governance/regulations](http://www.imperial.ac.uk/about/governance/academic-governance/regulations)

Imperial College is an independent corporation whose legal status derives from a Royal Charter granted under Letters Patent in 1907. In 2007 a Supplemental Charter and Statutes was granted by HM Queen Elizabeth II. This Supplemental Charter, which came into force on the date of the College's Centenary, 8th July 2007, established the College as a University with the name and style of "The Imperial College of Science, Technology and Medicine".

[www.imperial.ac.uk/admin-services/secretariat/college-governance/charters/](http://www.imperial.ac.uk/admin-services/secretariat/college-governance/charters/)

Imperial College London is regulated by the Office for Students (OfS)

[www.officeforstudents.org.uk/advice-and-guidance/the-register/](http://www.officeforstudents.org.uk/advice-and-guidance/the-register/)

This document provides a definitive record of the main features of the programme and the learning outcomes that you may reasonably be expected to achieve and demonstrate if you take full advantage of the learning opportunities provided. This programme specification is primarily intended as a reference point for prospective and current students, academic and support staff involved in delivering the programme and enabling student development and achievement, for its assessment by internal and external examiners, and in subsequent monitoring and review.