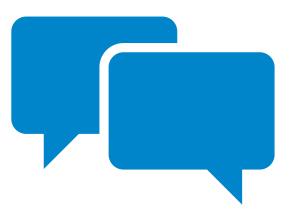
Belonging and engagement in competitive environments: Winners, losers and playing a different game

Festival of Teaching and Learning 16-18 May 2022

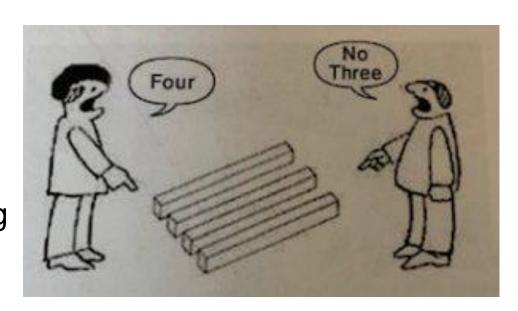
Dr Camille Kandiko Howson
Associate Professor of Education
Centre for Higher Education Research & Scholarship
@cbkandiko



Overview

Competitive environments

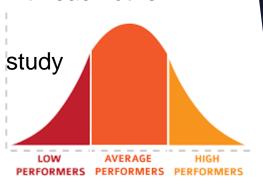
Engagement and belonging



 Changing the rules of the game: from individual to collective belonging

Competitive academic environments

- Preconditions
- Staff-led
 - Pitting students against each other
- Student-led
 - Students competing with each other
- Employment and further study





Effects of perception of competition

- extrinsic, performance orientation to learning (Dweck, 2000)
- lower levels of motivation, increased procrastination and value linked to individual success
- greater imposter feelings among students (Canning et al 2020)
- poor mental health, stress, anxiety and poorer performance (Posselt and Lipson 2016)
- fear of failure leads to assumption that success is necessary for them to feel proud of themselves or for others to reward them (Michou et al 214)



Engagement and belonging

Engagement

- normative ways of behaving and 'being a student'
- 'reification of participation' and drive towards performativity and 'measurable' forms of engagement (Gourley 2015)
- collaboration and collusion

Belonging

- promote normative ways of feeling; academically and socioeconomically homogeneous cohorts
- group conformity and adaptations to the institution

3/19/2022

Imperial College London

Social capital

Bonding—inward looking, reinforcing exclusive identities and homogenous groups

 Bridging—outward looking, accepting, welcoming and encompassing of diversity, with powerful and positive social effects

(Putnam 2000)

Reorientation

- Diaspora concepts, acknowledging continually renegotiated contested spaces
- Move away from narrow conceptions and measures of engagement and belonging
 - not inclusive for diverse students and may
 - inhibit challenge and opportunities for all students



9/19/2022

Imperial College London

A new game

- competitive environments as sites of 'disorienting dilemmas' that can support transformation
- multiple versions of imagined belonging (Massey 1994)
- careful, intentional application of constructive competition as a pedagogical tool in the classroom

Acknowledgements

- Alejandro Luy, Belonging, Engagement and Communities Project
- Strengthening Learning Communities Project, Department of Physics







References

- Posselt, J. R., & Lipson, S. K. (2016). Competition, anxiety, and depression in the college classroom: Variations by student identity and field of study. Journal of College Student Development, 57(8), 973-989.
- Canning, E. A., LaCosse, J., Kroeper, K. M., & Murphy, M. C. (2020). Feeling like an imposter: the effect of perceived classroom competition on the daily psychological experiences of first-generation college students. Social Psychological and Personality Science, 11(5), 647-657.
- Gourlay, L. (2015). 'Student engagement' and the tyranny of participation. Teaching in Higher Education, 20(4), 402-411.
- Putnam, R. (2000). Bonding versus bridging social capital. Bowling Alone: The Collapse and Revival
 of American Community. Simon and Schuster, New York.
- Massey, D (1994) Space, Place and Gender, Cambridge: Polity Press.
- Dweck, C. S. (2000). Self-theories: Their role in motivation, personality, and development. Philadelphia, PA: Psychology Press.
- Michou, A., Vansteenkiste, M., Mouratidis, A., & Lens, W. (2014). Enriching the hierarchical model of achievement motivation: Autonomous and controlling reasons underlying achievement goals. British Journal of Educational Psychology, 84(4), 650-666.