

Covid-19 behaviours in Thailand

► **Report** May 2020

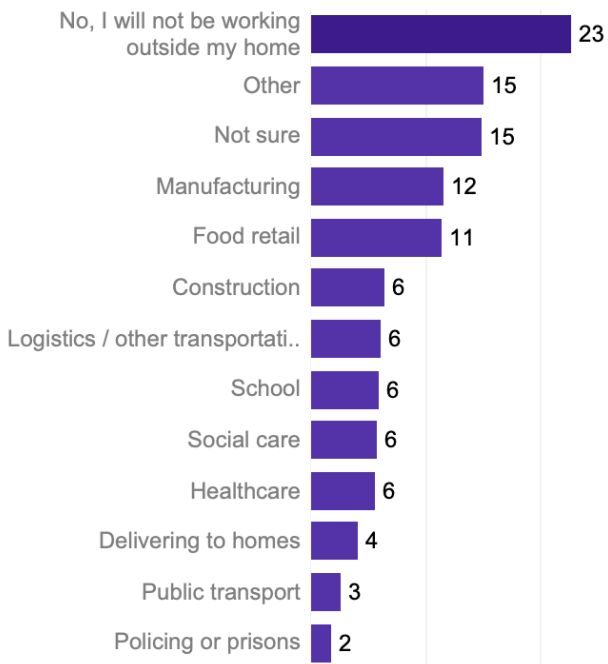
Insights and trends in people's behaviours related to COVID-19. Brought to you by a team of health and behavioural experts at the Institute of Global Health Innovation (IGHI) at Imperial College London and YouGov. These reports are created on a regular basis, following new survey results.

How are people in Thailand responding?

As of May 3rd 2020

This report looks at insights from Thailand covering April 6th through May 3rd

Thinking about the next 7 days... will you be working outside your home in one of the following roles? Mark all that apply..



59%



if people in Thailand are staying home or only leaving the house once a day

23%



of people in Thailand are not planning on working outside the home the following week

15% are not sure and 15% will work outside the home in a role not mentioned. Of the roles included, **manufacturing workers** account for the largest share of people working outside the home

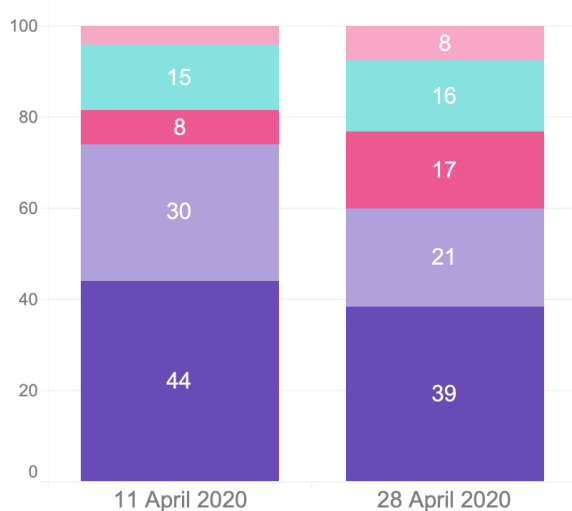


How are behaviours in Thailand changing?

Compared to early April, respondents in Thailand are...

- Always
- Not at all
- Rarely
- Frequently
- Sometimes

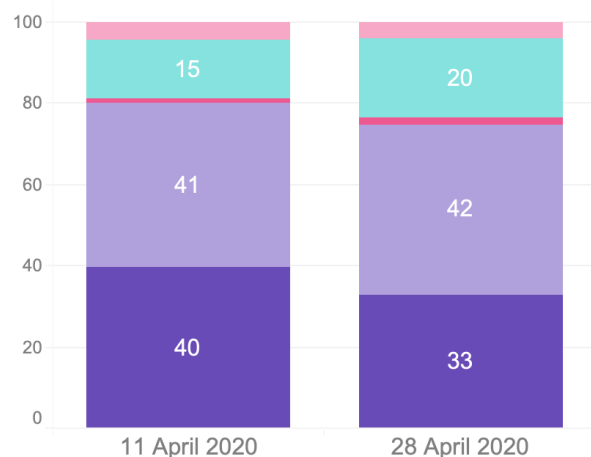
Since developing symptoms...to what extent have you self-isolated yourself on each of the following 7 days?



2X
↑
more likely to NOT isolate after developing symptoms

- Always
- Not at all
- Rarely
- Frequently
- Sometimes

Thinking about the last 7 days... how often have you avoided going out in general to protect yourself or others from coronavirus (COVID-19)? As a reminder, please exclude any measures that you have already taken for reasons other than coronavirus (COVID-19). %



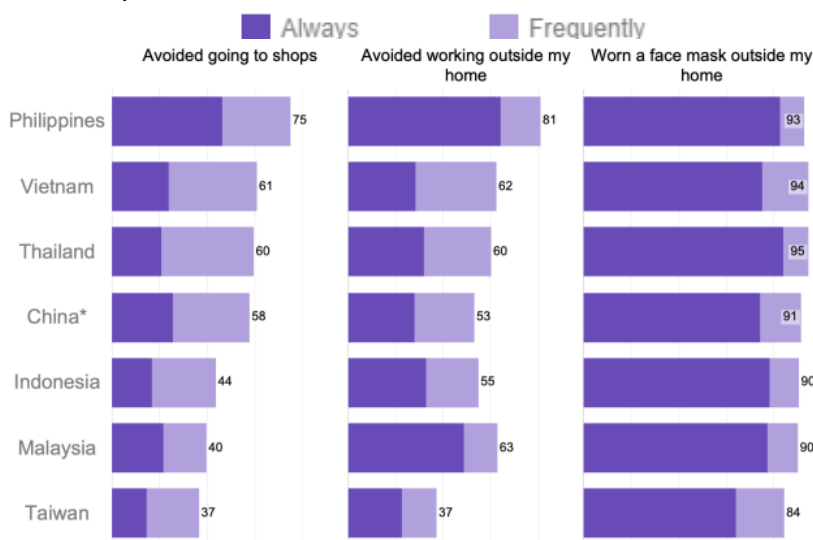
7pp*
↓
less likely to always avoid going out

*pp= percentage point

How does Thailand's behaviour compare to other countries?

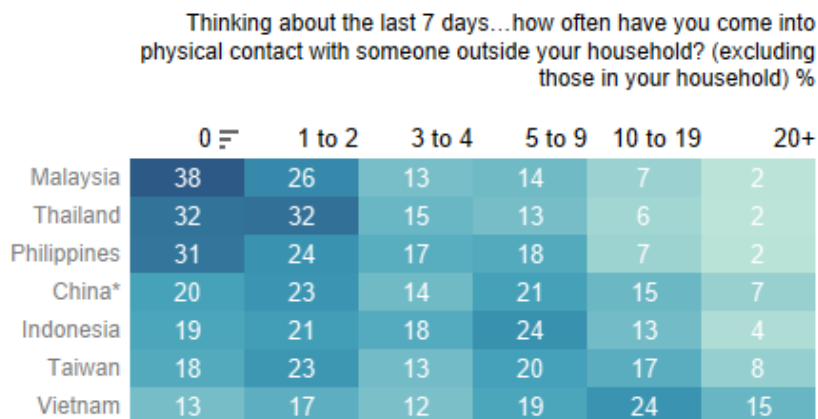
Compared to other Asian countries surveyed the same week (April 27th through May 3rd) respondents in Thailand were ...

Comparable to **Vietnam** and **China** in likelihood of avoiding shops or working outside the home, comparable to Asian countries in likelihood of wearing a face mask outside



More likely than the **Philippines** and **China** to avoid contacts outside the home; comparable to **Malaysia**

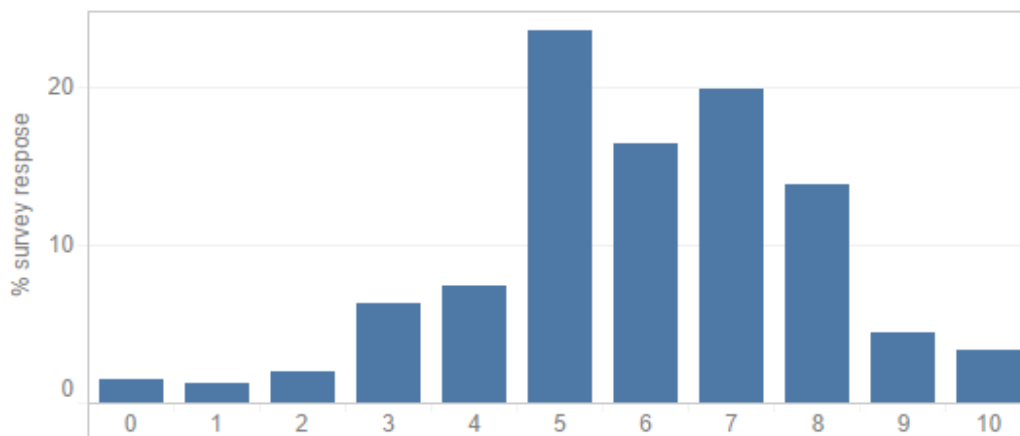
Thinking about the last 7 days...how often have you come into physical contact with someone outside your household? (excluding those in your household) %



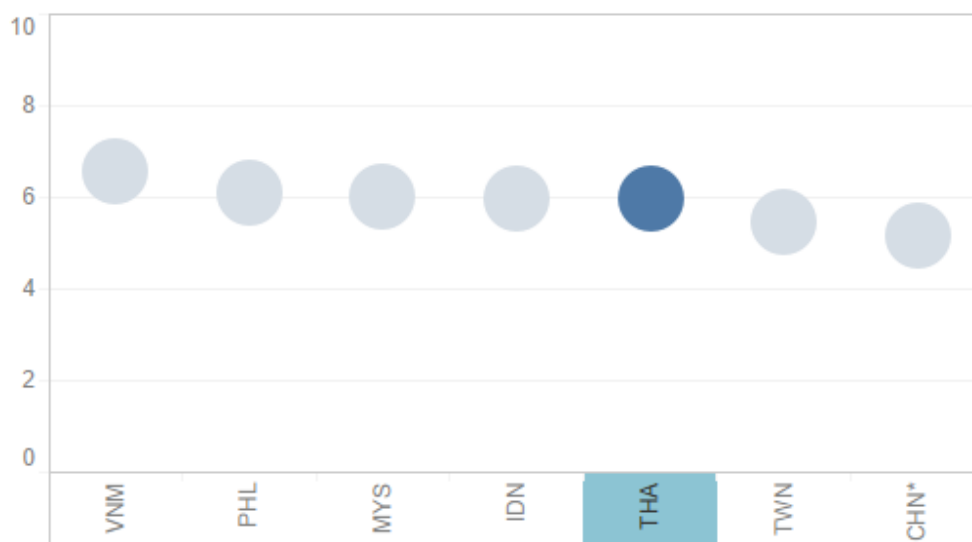
*Survey responses from China are representative of the 'online population'

How does life satisfaction in Thailand compare to that of its peers?

Please imagine a ladder with steps numbered from zero at the bottom to 10 at the top. The top of the ladder represents the best possible life for you and the bottom of the ladder represents the worst possible life for you. On which step of the ladder would you position yourself in? (%)



Average Cantril ladder score by country



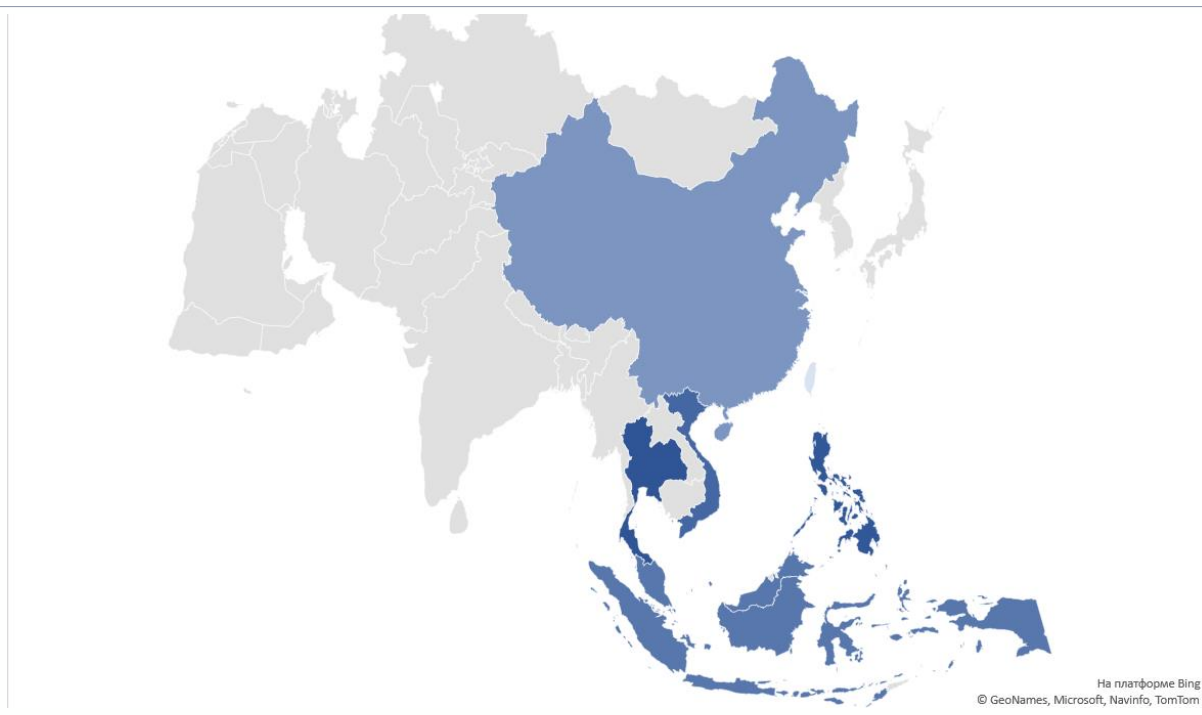
The **Cantril ladder** serves as a proxy for life satisfaction. **Life satisfaction** is a powerful measure of the **quality of people’s lives**. The annual World Happiness Reports attributes the differences over time and between countries to **good health, income and the quality of the social environment**. These factors are changing under COVID-19, often in ways we have never experienced before. The YouGov life satisfaction data, collected regularly as the pandemic evolves in each survey country, provide a valuable barometer reading of life under COVID-19, reflecting each country’s institutions and policies.

*Survey responses from China are representative of the ‘online population’

How stringent is the government of Thailand compared to its peers?

The University of Oxford's Stringency Index is a measure of the number and strictness of government policies in response to the Covid-19 outbreak. Stringency Index range is from 0 - 100. Numbers below are for May 3rd

Darker shades in the map below are indicative of higher stringency indices



Thailand

84

Philippines

83

Vietnam

77

Malaysia

71

Indonesia

71

China

59

Taiwan

29

About this report

Led by Imperial College London's
Institute of Global Health Innovation
(IGHI) and YouGov

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Supporters



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Question for the research team? Get in touch [here](#)

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For more behavioural data on a global level, visit coviddatahub.com to explore our interactive charts

The [CovidDataHub.com](https://coviddatahub.com) project is a joint collaboration between the Institute of Global Health Innovation (IGHI) at Imperial College London and YouGov Plc to gather global insights on people's behaviours and life satisfaction in response to COVID-19. The research covers 29 countries and surveys are conducted on a regular basis since the first week of April.

This report is designed to provide insights on how different populations are responding to the pandemic, helping public health bodies in their efforts to limit the impact of the disease. Anonymised respondent level data is generously made available for all public health and academic institutions globally by YouGov Plc at our [GitHub site](#).

In collaboration with