

# Covid-19: Behaviors around use of face masks and routine vaccinations in **Italy**

► **Report** June 2020

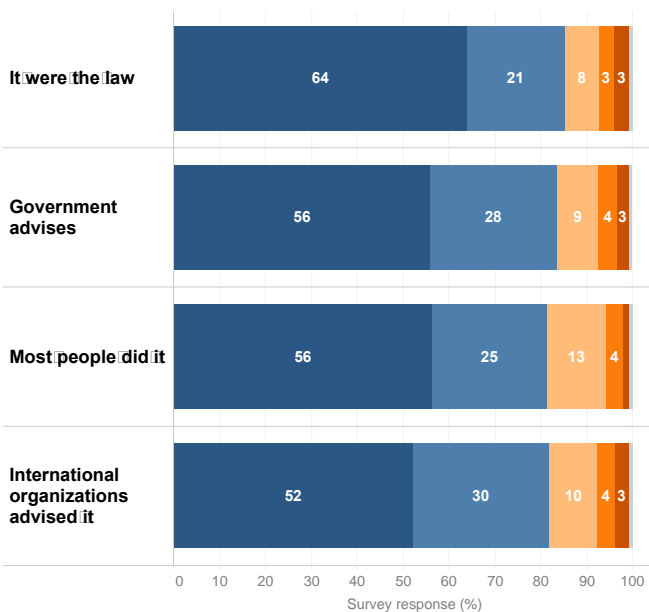
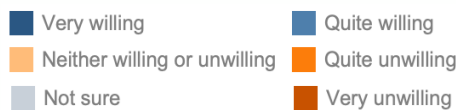
Insights and trends in people's behaviours related to COVID-19. Brought to you by a team of health and behavioural experts at the Institute of Global Health Innovation (IGHI) at Imperial College London and YouGov. These reports are created on a regular basis, following new survey results.

# How willing are the people in Italy to wear face masks?

As of May 29<sup>th</sup> 2020

This snapshot shows the % of people willing to wear face masks. Survey was conducted between May 27<sup>th</sup> and May 29<sup>th</sup>.

How willing or not are you to wear a face mask or covering if..? (%)



85%



would be very or quite willing to wear a face mask or covering if it were the law

84%



would be very or quite willing to wear a face mask or covering if advised to by the government

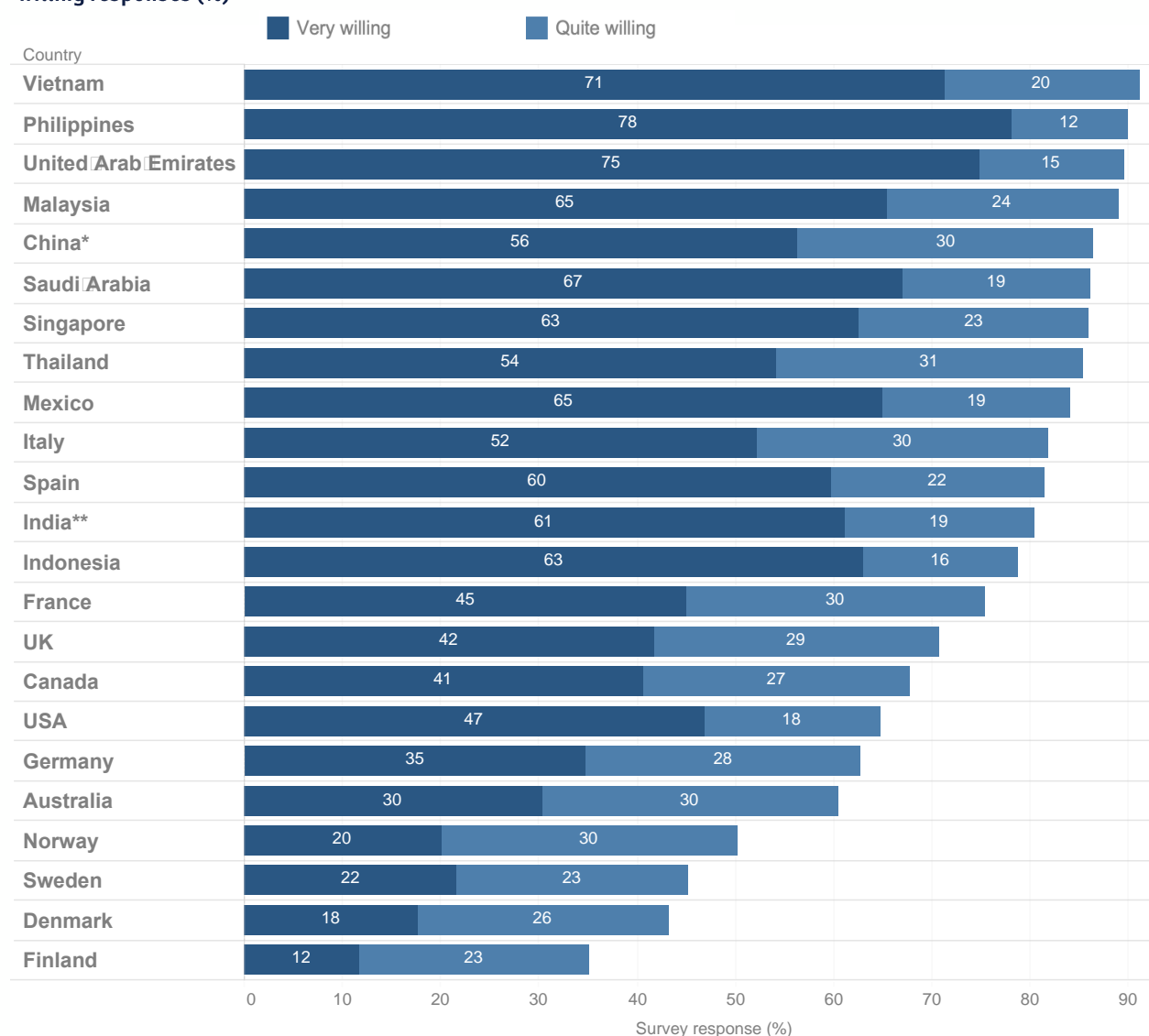
Only **7% or fewer** were **unwilling** to wear face masks or coverings regardless of law, recommendations or popularity

# How willing is Italy to accept international organisations' advice on face masks compared to other countries?

Compared to other countries surveyed between May 14<sup>th</sup> through June 4<sup>th</sup>...

People in *Italy* are more likely than other European countries surveyed to abide by international organisations' advice on wearing face masks or coverings

How willing or not are you to wear a face mask or covering if international organizations advised it? Very willing and quite willing responses (%)



\*China is representative of the online population. \*\*India is representative of the urban online population.

Compare your data with that of 29 other countries on

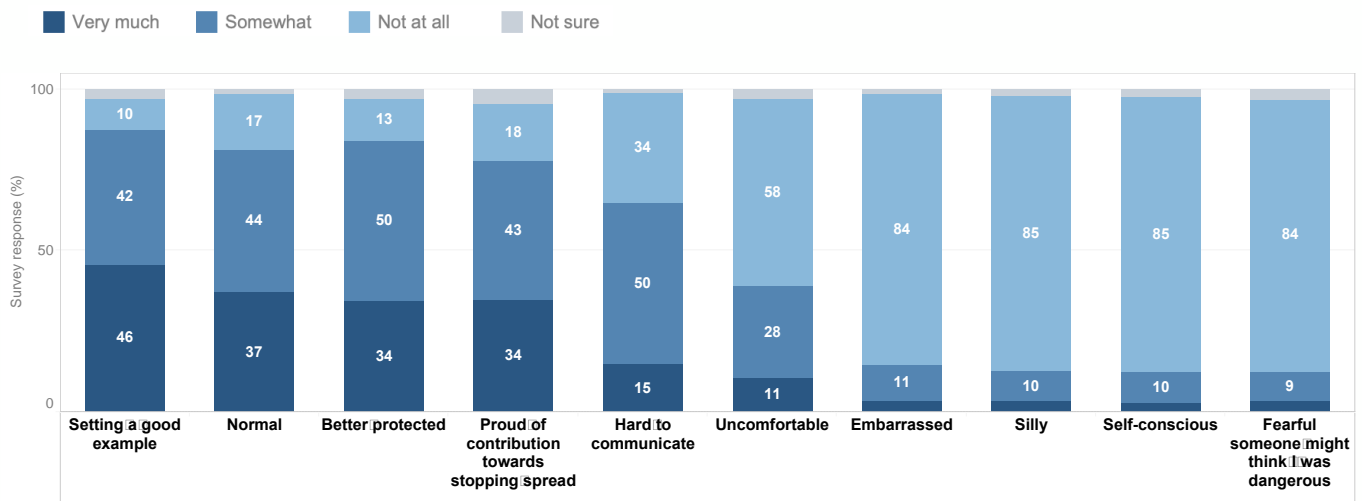
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# How do people in Italy feel about wearing face masks?

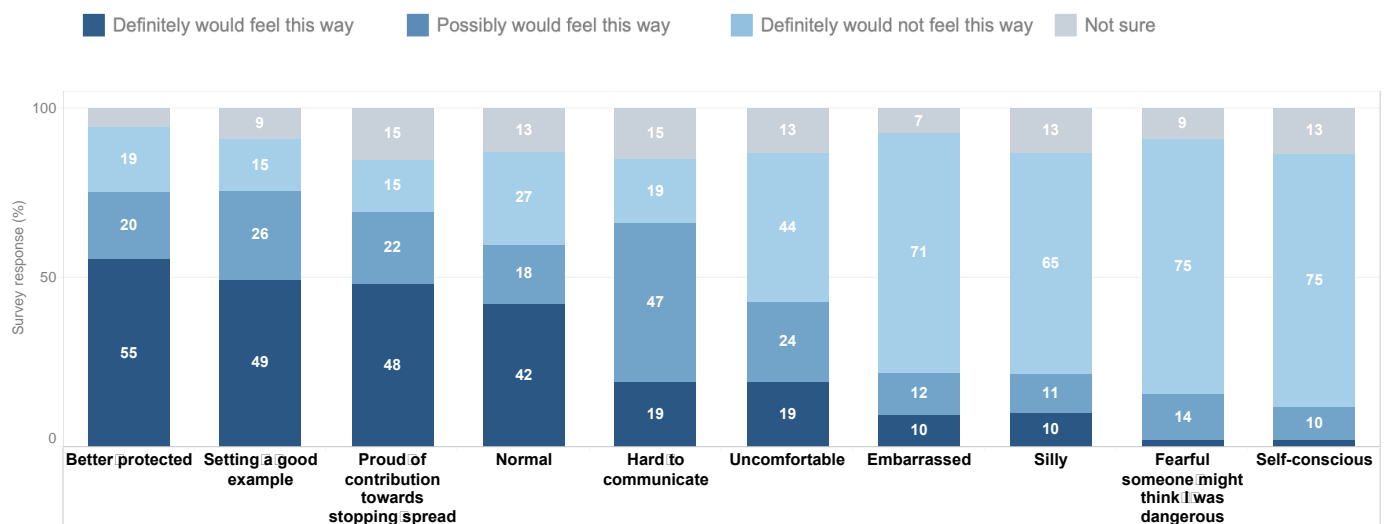
These graphs show the acceptability of wearing face masks in terms of attitudes or perceptions

*Feelings of responsibility, normalcy and safety are associated with wearing face masks in Italy. This was consistent when people were asked how they thought they would feel as well as how they actually felt. Fear, self-consciousness and silliness were the least prevalent feelings*

How did you feel when you wore your face mask? (%)



How do you think you might feel when wearing a mask? (%)



Compare your data with that of 29 other countries on

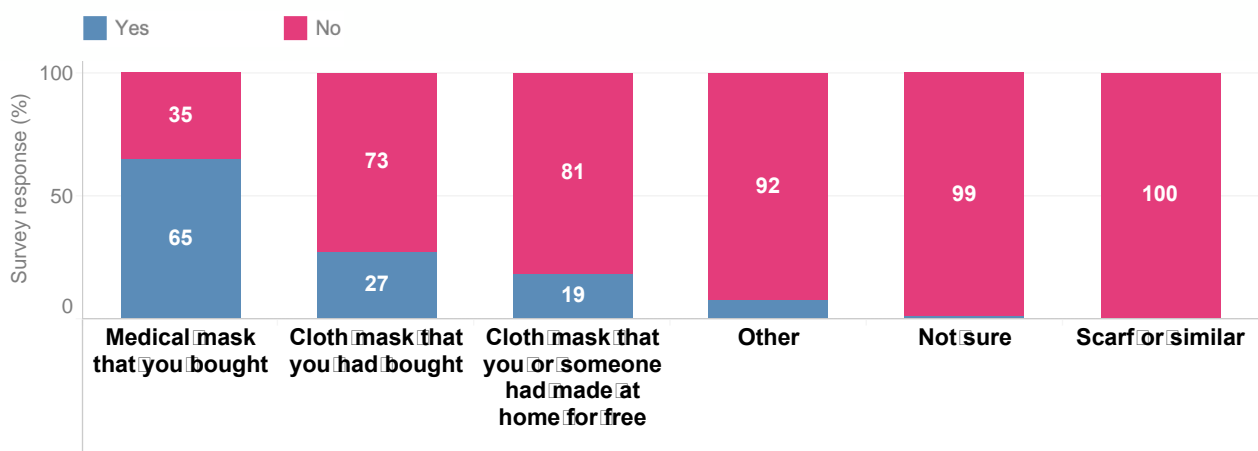
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# How accessible are face masks in Italy?

These graphs show the accessibility of face masks in terms of availability of types of masks and the difficulties in acquiring them

The most common face coverings used in *Italy* are medical masks, which are twice as common as cloth masks that were bought

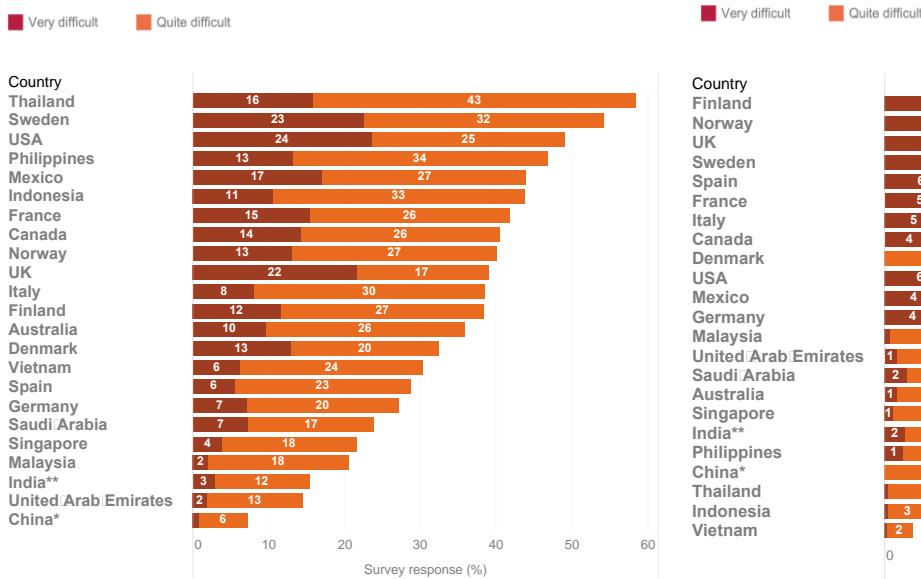
Which type(s) of face masks did you wear? (%)



Medical masks were harder to access in *Italy* compared to Spain while cloth masks were easier to access in *Italy* compared to Spain

How easy or difficult has it been to find medical masks to buy? Respondents who answered very or quite difficult (%)

How easy or difficult has it been to find cloth to buy? Respondents who answered very or quite difficult (%)



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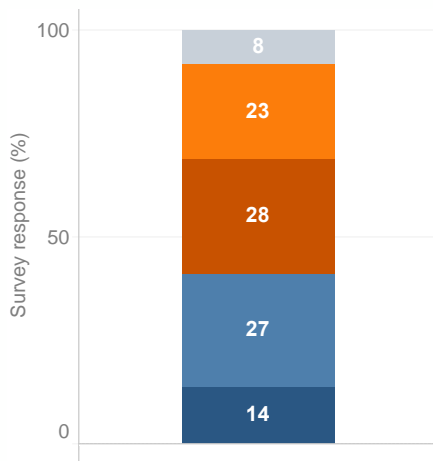
# How willing are people in Italy to make their own masks?

These graphs show the acceptability and willingness to make face masks at home

*Approximately 40% of the respondents in Italy are very or quite willing to make their own face masks and have the ability to make one at home*

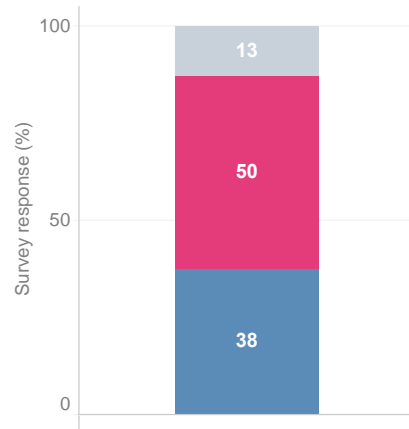
How willing or not are you to make your own mask? (%)

■ Not at all willing   
 ■ Not sure   
 ■ Very willing  
■ Not very willing   
 ■ Quite willing

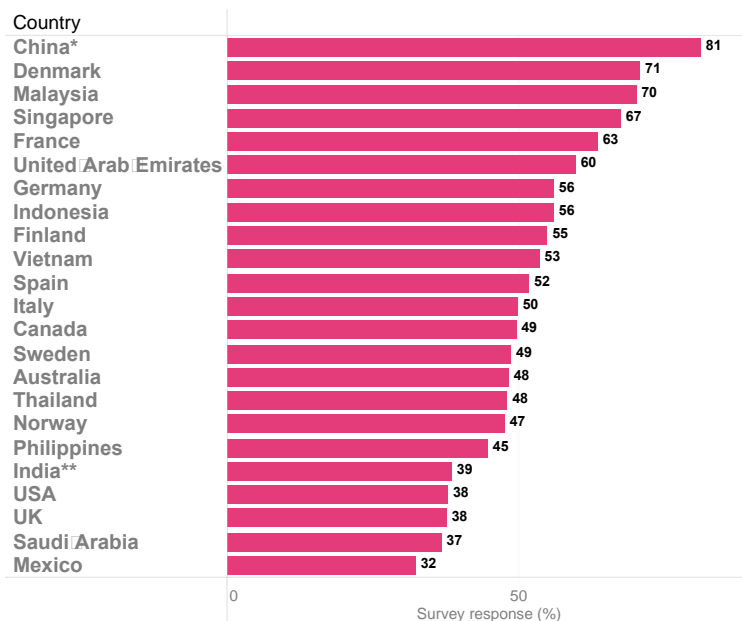


Would you or someone in your household be able to make masks for yourselves? Do not include using a scarf as a face covering. (%)

■ Yes   
 ■ No   
 ■ Not sure



Would you or someone in your household be able to make masks for yourselves? Do not include using a scarf as a face covering. Respondents who answered 'No' (%)



*There is a large variation across countries' ability to make face masks at home*

*Half of the respondents in Italy reported inability to make face masks which is comparable to Spain*

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Compare your data with that of 29 other countries on

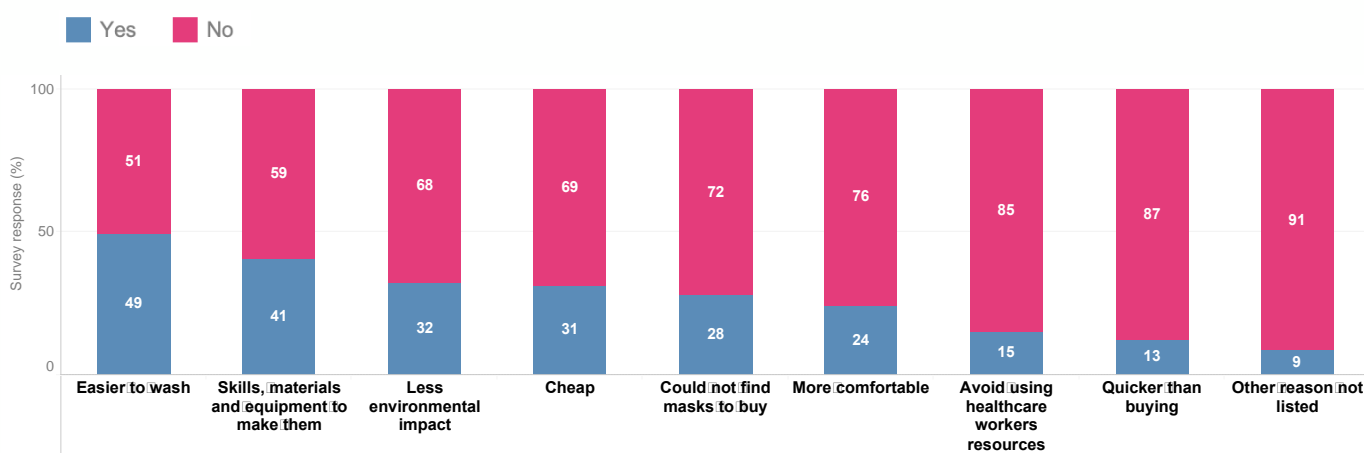
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# Why are people in Italy making their own face masks at home?

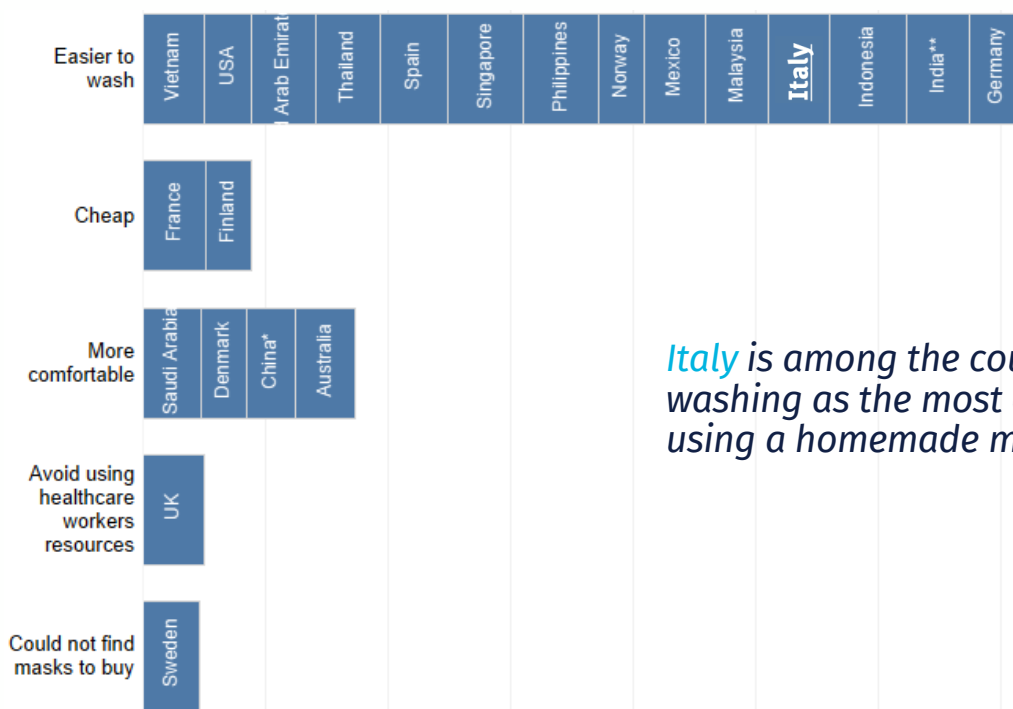
These graphs show the rationale behind using homemade masks in Italy and how it compares with other countries

*Ease of washing followed by possession of skills, materials and equipment required to make the masks were the most common reasons why people use homemade masks in Italy*

For which of the following reasons are you using a homemade mask? (%)



Most popular response to 'For which of the following reasons are you using a homemade mask?' by country



*Italy is among the countries citing ease of washing as the most common reason for using a homemade mask*

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Compare your data with that of 29 other countries on

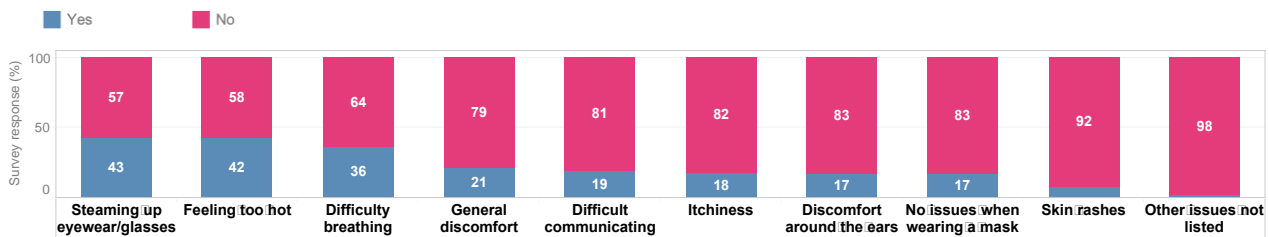
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# What are people experiencing when wearing a face mask in Italy?

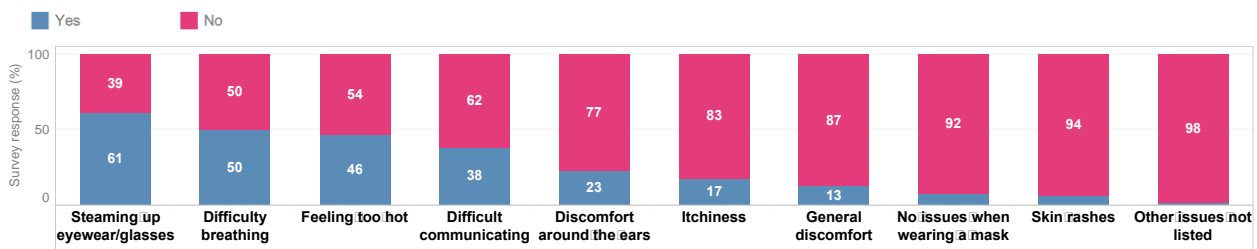
These graphs show experiences when wearing face masks in Italy and how they compare to other countries surveyed between May 14<sup>th</sup> and June 4<sup>th</sup>

*Steaming up of eyewear was reported as the most common experience associated with wearing face masks. This was consistent with what people thought they might experience*

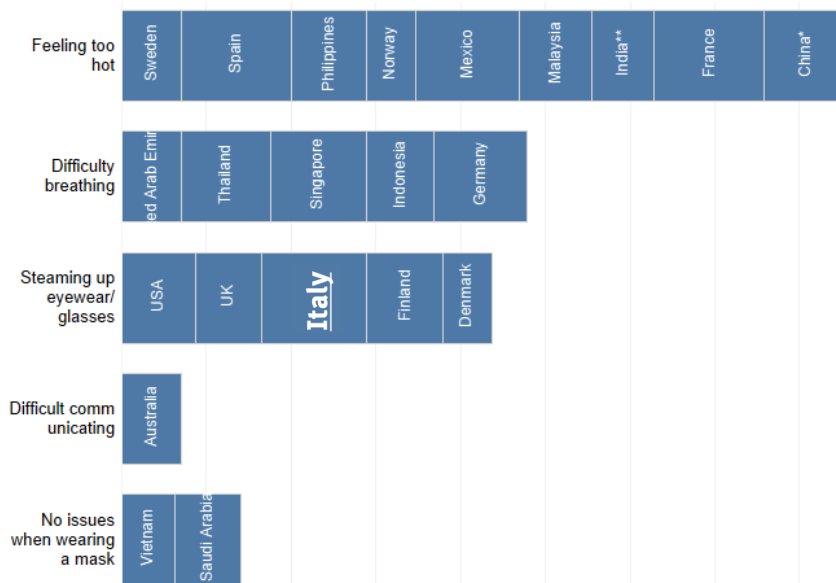
If you were to wear a mask when leaving the home which, if any, of the following do you think you might experience? (%)



Which of the following, if any, do you experience when using a mask? (%)



Most popular response to 'Which of the following, if any, do you experience when using a mask?' by country



*Italy is among five other countries surveyed citing steaming up of eyewear as the most common experience associated with wearing face masks*

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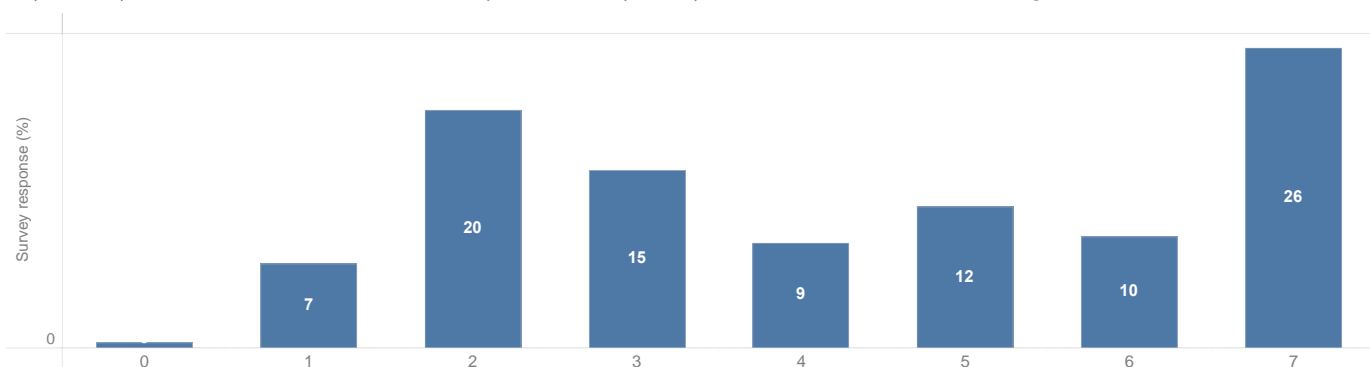


# How many days a week are people wearing face masks in Italy?

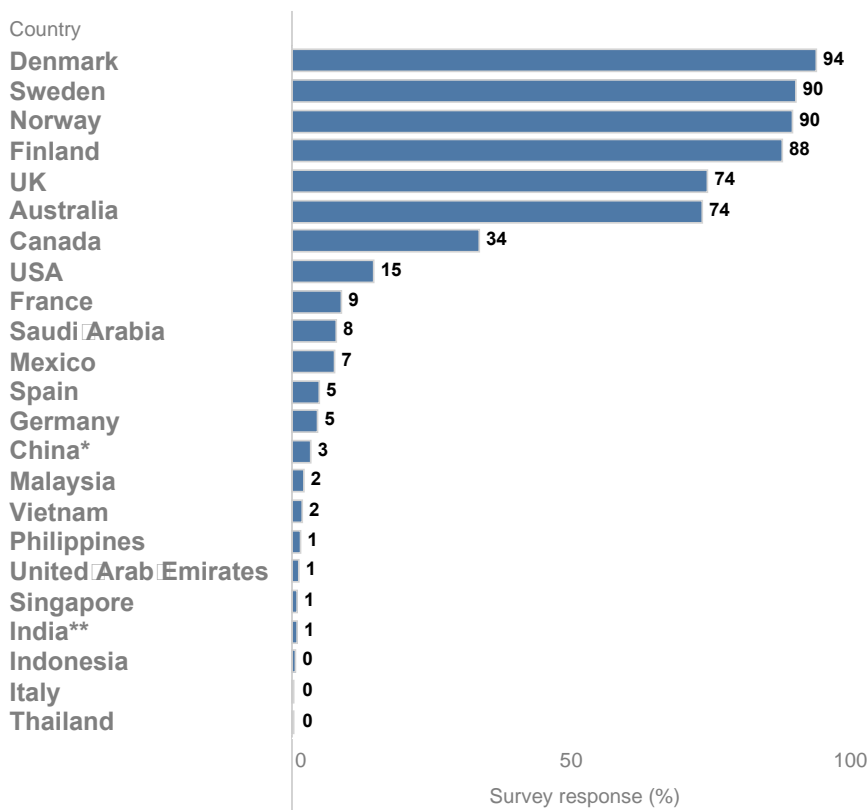
These graphs show the comparison of Italy with other countries in the frequency of wearing masks during the previous week

Respondents in *Italy* reported wearing a face mask at least once when leaving the house in the previous week

If you left your house last week, on how many of those days did you wear a face mask or covering? (%)



If you left your house last week, on how many of those days did you wear a face mask or covering? Respondents who answered '0' (%)



Compared to most countries surveyed, people in *Italy* are the least likely to have left their house without a face mask or covering

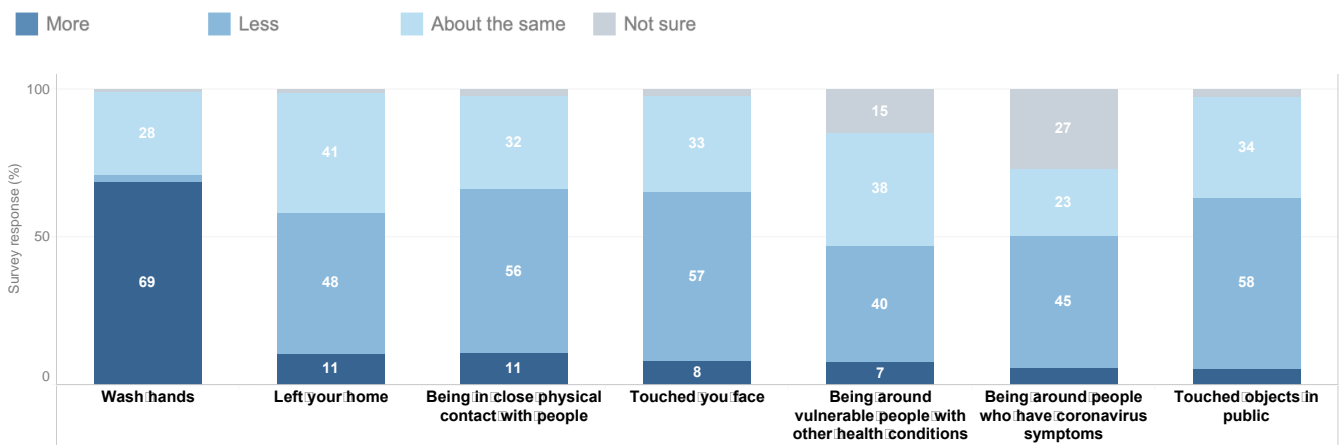
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# Other behaviors associated with wearing face masks in Italy

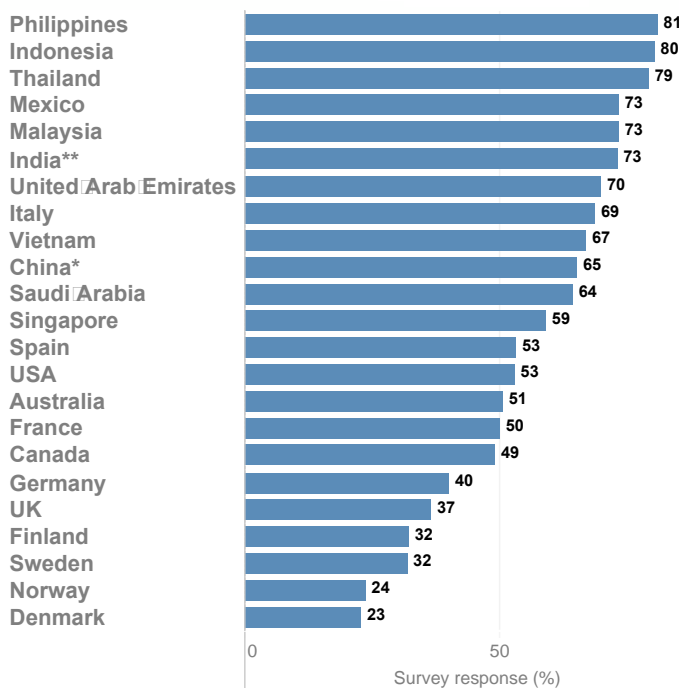
These graphs show the comparison of Italy with other countries in other reported behaviors associated with face masks

*70% of respondents in Italy reported washing their hands more during the days they wore face masks*

On the days when you wore a mask, did you wash your hands more, less or about the same? (%)



On the days when you wore a mask, did you wash your hands more, less or about the same? Respondents who answered 'more' (%)



*Respondents in Italy are more likely than other European countries surveyed to wash their hands more when they wore a face mask*

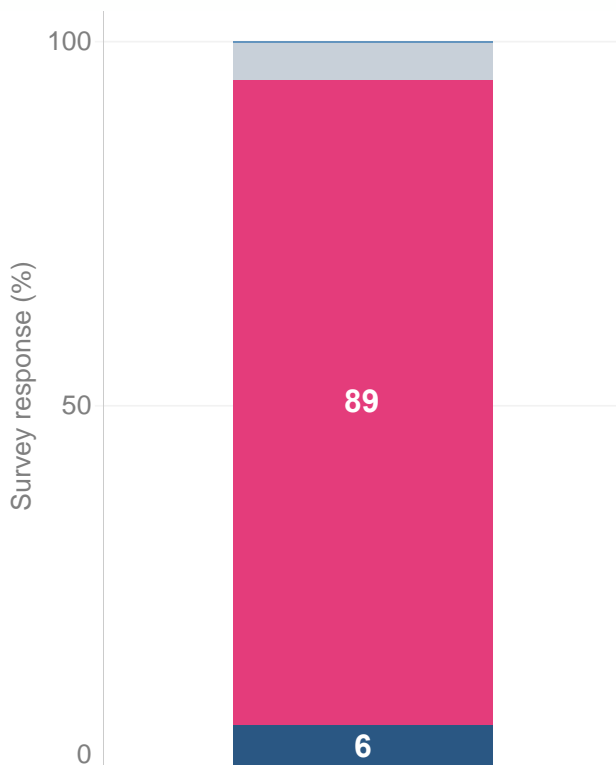
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# Have people in Italy missed their vaccinations due to COVID-19?

As of May 29<sup>th</sup> 2020

Has anyone in your household delayed or missed getting any vaccines because of COVID-19? This could be someone living in your home (%)

Yes No Not sure



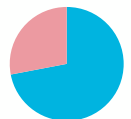
This snapshot shows the % of people who have missed or delayed their vaccinations due to COVID-19. Survey was taken between May 27<sup>th</sup> and May 29<sup>th</sup>

6%



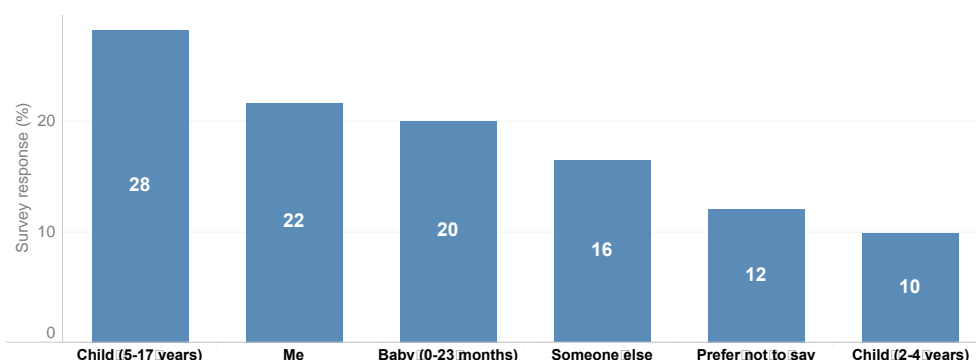
Have missed or delayed getting their vaccinations

28%



Of those who missed or delayed their vaccinations were children aged 5-17 years

Who in your household delayed or missed getting vaccinated because of COVID-19? (%)



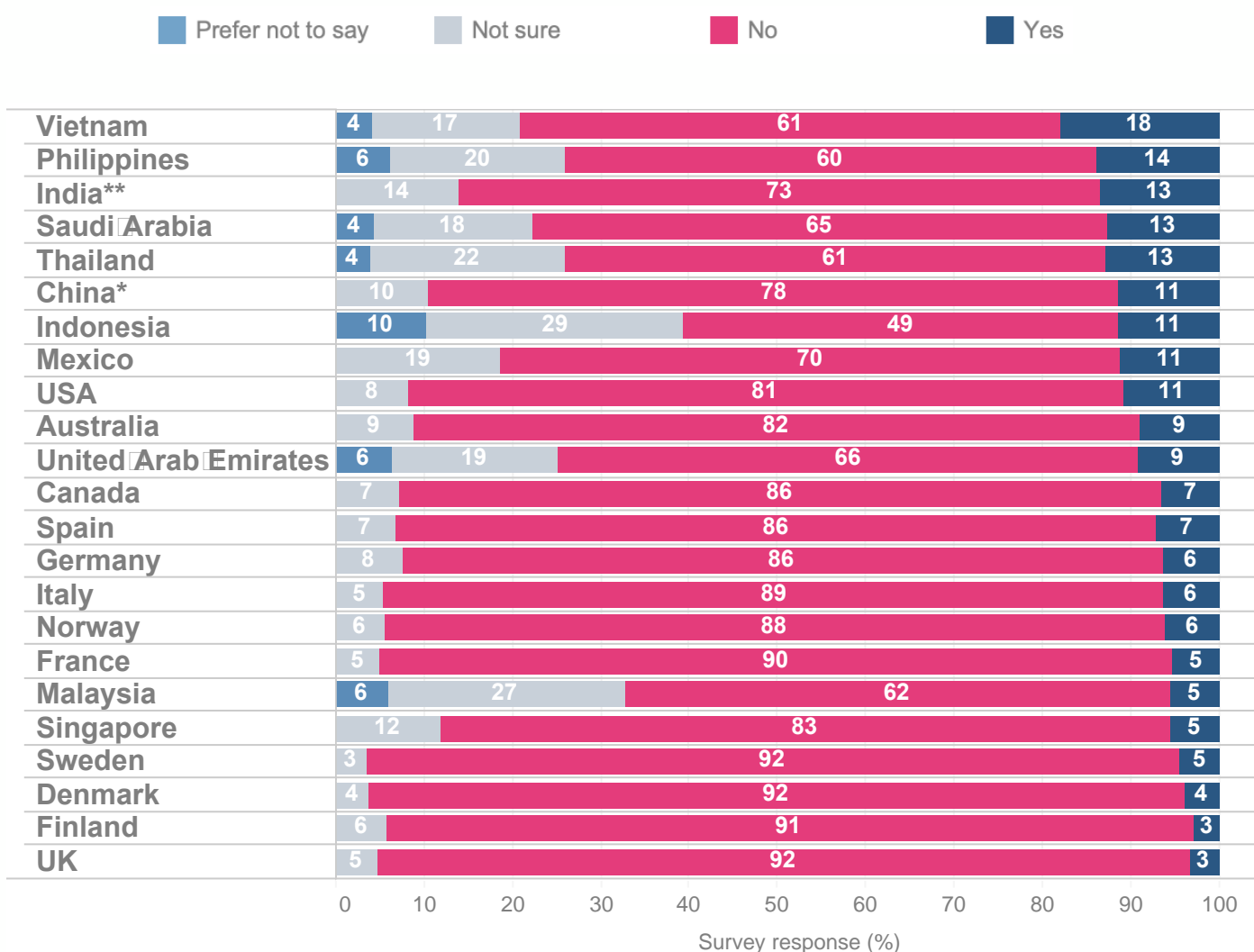
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# How do vaccination rates in Italy compare with other countries?

This graph shows the comparison of Italy with other countries in vaccination rates

Respondents in *Italy* who have missed their vaccinations due to COVID-19 are comparable to those in the Germany and Norway



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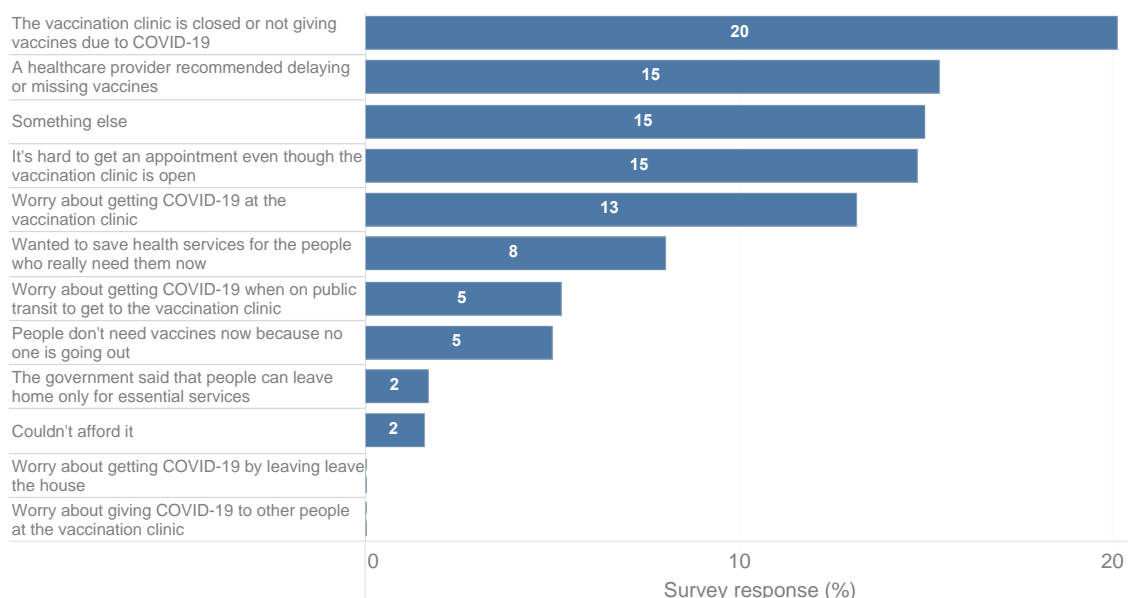
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# Why have people in Italy missed or delayed getting vaccinated?

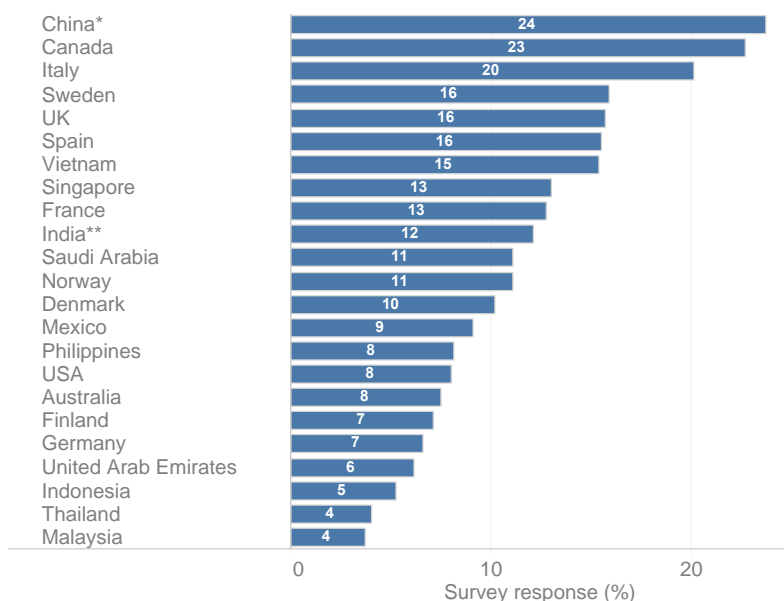
These graphs show the comparison of Italy with other countries in reasons why vaccinations are delayed or missed

*The most common reason for missing or delaying getting vaccinated was due to closure of vaccination clinics or the clinics not giving vaccines due to COVID-19*

**What is the main reason that COVID-19 made you or someone in your household delay or miss getting vaccinated? (%)**



**What is the main reason that COVID-19 made you or someone in your household delay or miss getting vaccinated? Respondents who answered 'The vaccination clinic is closed or not giving vaccines due to COVID-19' (%)**



*Respondents in Italy are among the top three countries to report closure of vaccination clinics or clinics not giving vaccines due to COVID-19 as a reason for missing or delaying getting vaccinated*

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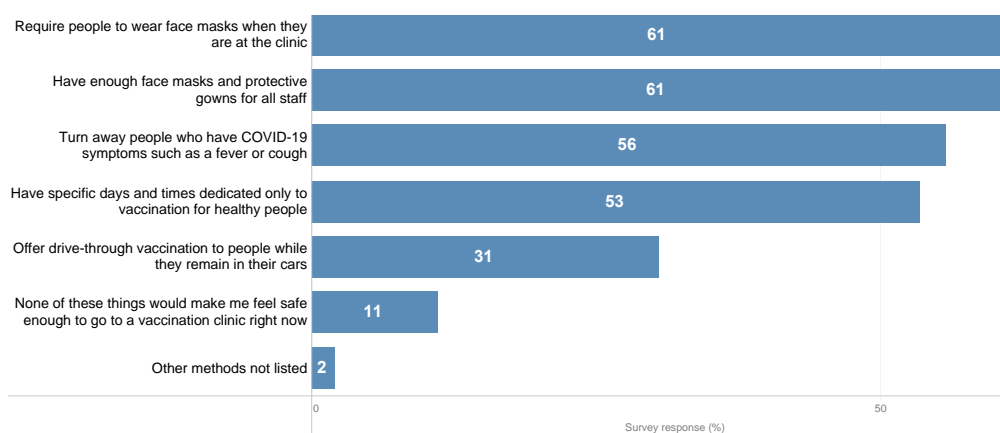
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# What would make people in Italy feel safe getting their vaccinations?

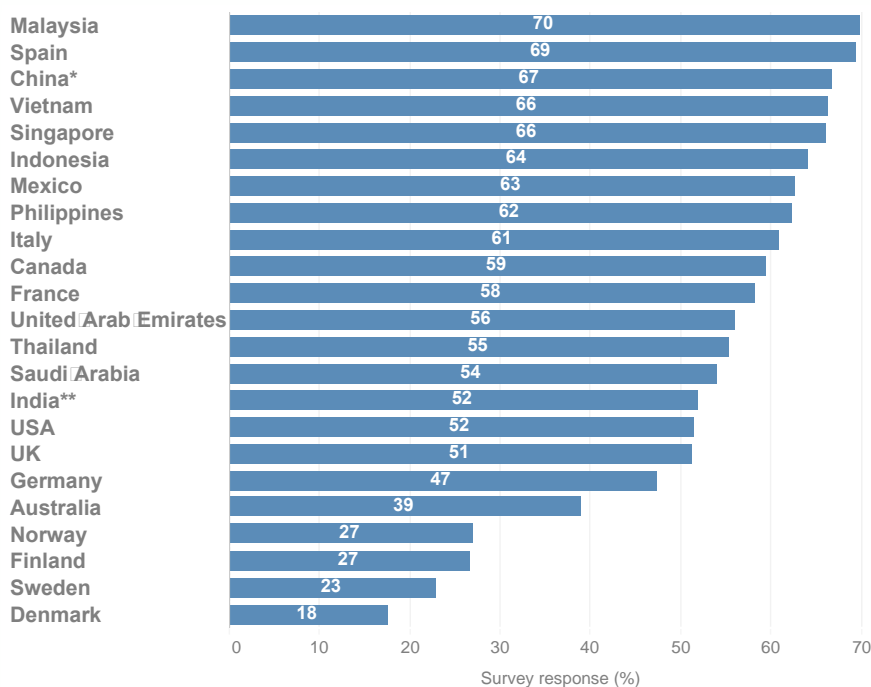
These graphs indicate actions that would make people feel safe getting their vaccinations in Italy and how it compares to other countries

*Respondents in Italy would feel safer getting their vaccinations at the clinic if face masks were mandatory and if there were enough protective equipment for all staff*

## What should vaccination clinics do to help your household feel safe getting vaccinated during this time?



## What should vaccination clinics do to help your household feel safe getting vaccinated during this time? Respondents that answered 'Require people to wear face masks when they are at the clinic (%)'



*Respondents in Italy are less likely than respondents in Spain to feel safe if the vaccination clinics require people to wear face masks*

\*China is representative of the online population. \*\*India is representative of the urban online population.

# About this report

Led by Imperial College London's  
Institute of Global Health Innovation  
(IGHI) and YouGov

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## Realised by



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# For more behavioural data on a global level, visit [coviddatahub.com](https://coviddatahub.com) to explore our interactive charts

The [CovidDataHub.com](https://coviddatahub.com) project is a joint collaboration between the Institute of Global Health Innovation (IGHI) at Imperial College London and YouGov Plc to gather global insights on people's behaviors and life satisfaction in response to COVID-19. The research covers 29 countries and surveys are conducted on a regular basis since the first week of April.

This report is designed to provide insights on how different populations are responding to the pandemic, helping public health bodies in their efforts to limit the impact of the disease. Anonymized respondent level data is generously made available for all public health and academic institutions globally by YouGov Plc at our [GitHub site](#).

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In collaboration with