Imperial College London

Covid-19 behaviours in Canada

▶ Report

Insights and trends in people's behaviours related to COVID-19. Brought to you by a team of health and behavioural experts at the Institute of Global Health Innovation (IGHI) at Imperial College London and YouGov. These reports are created on a regular basis, following new survey results.



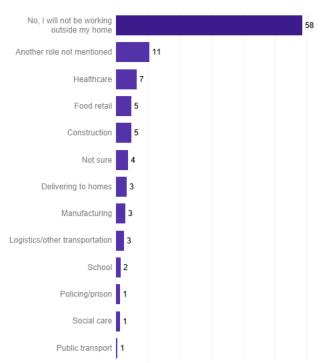
Institute of Global Health Innovation



How are people in Canada responding?

As of April 5th 2020

This report looks at insights from Canada covering March 30th through April 5th



Thinking about the next 7 days... will you be working outside your home in one of the following roles? Mark all that apply (%)

86% Of people are staying home or

only leaving the house once a day

58%

of people Canada are not planning on working outside the home the following week

11% report working in **a role not specified**. **Healthcare workers, food retail** and **construction accounted** for the largest share of people working outside the home.

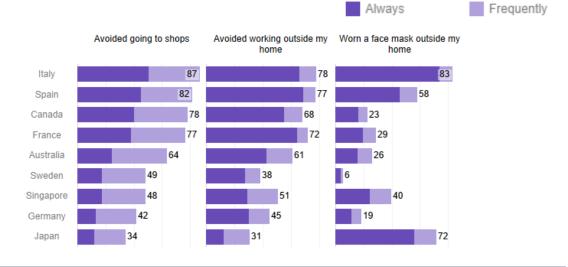




How does Canada's behaviour compare to other countries?

Comapred to other countries surveyed the same week (March 30th through April 5th) respondents in Canada were...

Comparable to France in likelihood of avoiding going to shops; less likely than most high-income countries to wear a face mask



Less likely than Italy and Spain to avoid contacts outside the home; comparable to France

	0 =	1 to 2	3 to 4	5 to 9	9 10 to 19	20+	
Italy	68	16					
Spain	66	14					
Canada	54	21	9	8			
France	53	19	9	9			
Germany	49	22					
Australia	46	25					
Japan	28				16	13	
Sweden	28	18		14		17	
Singapore	23	18	10	16	17	15	

Thinking about the last 7 days...how often have you come into physical contact with someone outside your household? (excluding those in your household) %

Compare your data with that of 29 other countries on

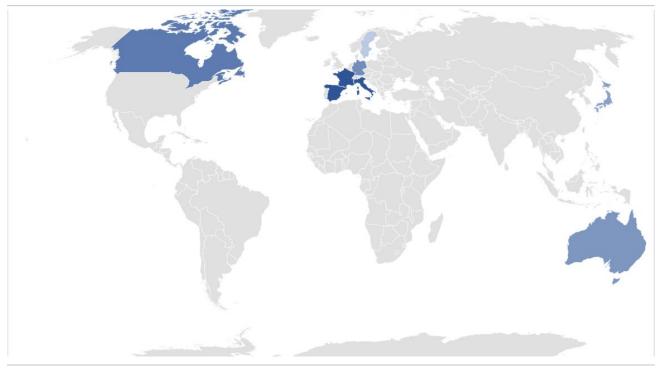
coviddatahub.com



How stringent is the Canadian government compared to its peers?

The University of Oxford's Stringency Index is a measure of the number and strictness of government policies in response to the Covid-19 outbreak. Stringency Index range is from 0 - 100. Numbers below are for April 5th.

Darker shades in the map below are indicative of higher stringency indices







About this report

Led by Imperial College London's Institute of Global Health Innovation (IGHI) and YouGov

Imperial College

Institute of Global Health Innovation

- Professor the Lord Ara Darzi of Denham
 Co-Director, IGHI
- Melanie Leis
 Director, Big Data and Analytical Unit (BDAU), IGHI
- Gianluca Fontana
 Operations Director and Senior Policy Fellow, IGHI
- Dr Hutan Ashrafian
 Scientific Advisor, IGHI

- ► Dr David Nabarro Co-Director, IGHI Special Envoy of WHO Director General on COVID-19
- Sarah P. Jones
 Faculty of Medicine,
 Department of Surgery &
 Cancer Research Postgraduate
- Dr Roberto Fernandez Crespo Analytics Fellow, BDAU
- Dr Manar Shafat
 Contributor, BDAU

Research contributors



Professor John F. Helliwell Co-editor, World Happiness Report

Vancouver School of Economics at the University of British Columbia, Research Associate of the NBER and Distinguished Fellow of the Canadian Institute for Advanced Research

Professor Jeffrey D. Sachs Co-editor, World Happiness Report

Director of the Center for Sustainable Development at Columbia University Director of the UN Sustainable Development Solutions Network and SDG Advocate under Secretary-General António Guterres



Professor the Lord Richard Layard Co-editor, World Happiness Report

Founder-Director of the Centre for Economics Performance at the London School of Economics Co-founder of Action for Happiness

Professor Jan-Emmanuel De Neve Co-editor, World Happiness Report Director of the Wellbeing Research Centre

at University of Oxford KSI Fellow and Vice-Principal of Harris Manchester College

Realised by

MADE BY MANY

Contributors to the Imperial College London - YouGov survey include: Professor Helen Ward, Dr. Christina J. Atchinson, Dr. Benjamin C. Lambert, and Gavin Ellison

The Imperial College London - YouGov team wishes to express their grateful support to Stephan Shakespeare, Marcus Roberts, Alex MacIntosh, Chris Curtis, Eir Nolsoe, Sharon Paculor, Lenny Naar, Alice Blencowe, Steve Adams from Visual DJ Ltd. and volunteers from Made by Many: Rebecca Foy, Anna Pagan, Gareth Cozens, Callum Jefferies, Neethu Mathew, Micha Nicheva, Kristof Goossens

Supporters



This research is made possible by generous support for the public good from YouGov Plc.

The Imperial College London - YouGov team gratefully acknowledges the kind support of Edelman Intelligence for their global social listening contribution

Question for the research team? Get in touch <u>here</u> Press enquiry? Contact Dr. Justine Alford at j.alford@imperial.ac.uk

Imperial College London



For more behavioural data on a global level, visit <u>coviddatahub.com</u> to explore our interactive charts

The <u>CovidDataHub.com</u> project is a joint collaboration between the Institute of Global Health Innovation (IGHI) at Imperial College London and YouGov Plc to gather global insights on people's behaviors and life satisfaction in response to COVID-19. The research covers 29 countries and surveys are conducted on a regular basis since the first week of April.

This report is designed to provide insights on how different populations are responding to the pandemic, helping public health bodies in their efforts to limit the impact of the disease. Anonymized respondent level data is generously made available for all public health and academic institutions globally by YouGov Plc at our <u>GitHub site</u>.

In collaboration with



