**Questionnaire survey**

Please note that councils adapting this survey will likely want to remove question #2, potentially the neutrally-framed version of the co-benefits questions (Q7-10) and some of the demographic questions (Q11-31).

* Q1 How worried are you personally about the following issues at present? [order randomized]

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|   | Not at all worried (1) | Not very worried (2) | Somewhat worried (3) | Very worried (4) | Extremely worried (5) |
| Climate change (1)  |  |  |  |  |  |
| Cost of living (2) |  |  |  |  |  |
| Housing (3) |  |  |  |  |  |
| Coronavirus (COVID-19) (4)  |  |  |  |  |  |
| Brexit (5)  |  |  |  |  |  |
| The NHS (6) |  |  |  |  |  |
| Immigration (7)  |  |  |  |  |  |
| Unemployment (8) |  |  |  |  |  |
| International conflict (9) |  |  |  |  |  |
| Terrorism (10)  |  |  |  |  |  |
| Air pollution (11)  |  |  |  |  |  |
| Crime (12)  |  |  |  |  |  |
| Antibiotic resistance (13)  |  |  |  |  |  |
| Plastic pollution (14)  |  |  |  |  |  |
| Destruction of nature, wildlife and biodiversity (15)  |  |  |  |  |  |

* Q2 We will now briefly describe some people. Would you please indicate for each description the extent to which that person is like you, or is not like you?

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Not like me at all (1) | Not much like me (2)  | A little like me (3)  | Somewhat like me (4) | A lot like me (5) | Very much like me (6) |
| It is important to them to think up new ideas and be creative; to do things their own way. (1) |  |  |  |  |  |  |
| It is important to them to be rich; to have a lot of money and expensive things (2) |  |  |  |  |  |  |
| Living in secure surroundings is important to them; to avoid anything that might be dangerous (3) |  |  |  |  |  |  |
| It is important to them to have a good time; to 'spoil' themself (4) |  |  |  |  |  |  |
| It is important to them to do something for the good of society (5) |  |  |  |  |  |  |
| It is important to them to help other people nearby; to care for their well-being (6) |  |  |  |  |  |  |
| Being very successful is important to them; to have people recognise their achievements (7) |  |  |  |  |  |  |
| Adventure and taking risks are important to them; to have an exciting life (8) |  |  |  |  |  |  |
| It is important to them to always behave properly; to avoid doing anything people would say is wrong (9) |  |  |  |  |  |  |
| Looking after the environment is important to them; to care for nature and save resources (10) |  |  |  |  |  |  |
| Tradition is important to them; to follow the customs handed down by their religion or family (11) |  |  |  |  |  |  |
| It is important to them to prevent pollution; to take care of the environment around them (12) |  |  |  |  |  |  |

**Co-benefits of climate action questions**

[Notes: Respondents to receive either the climate version or the neutral version]

**Climate version of co-benefits questions**

* Please read the statements below which provide an illustration of some of the benefits that can result from action to tackle climate change.
	+ **Improved air quality and health** – action on climate change can help to improve air quality and health by reducing the amount of air pollution from vehicles and buildings.
	+ **Warmer homes that are more affordable to heat** – action on climate change can help reduce fuel poverty by improving the energy efficiency of properties which makes them easier and cheaper to heat
	+ **Reduced risk of local flooding and of extreme heat** – climate action can reduce the risk of flooding and extreme heat in the summer months
	+ **Improved energy security** – reducing our reliance on imported oil and gas can improve the UK’s energy security and reliability of supply while reducing greenhouse gas emissions
	+ **Job creation** - new green technologies and green businesses can provide an opportunity for the creation of new jobs
	+ **Connecting with nature and biodiversity** - more green space (e.g. trees) to absorb greenhouse gas emissions and more access to nature can help to improve people’s physical and mental wellbeing
	+ **Stronger communities** - action on climate change can provide the opportunity to strengthen communities by, for example, growing and redistributing food locally, sharing unwanted items (e.g. furniture, clothes), etc
	+ **Reduced inequality** - action on climate change can particularly benefit those on lower incomes and help to reduce inequality (e.g. improving the energy efficiency of properties can disproportionately benefit those on lower incomes as they are more likely to live in a home that is hard to heat).
* Q3 Please rate how important these benefits are **to you**. 5-point scale, 1 (Not at all important), 2 (Slightly Important), 3 (Moderately important), 4 (Important), 5 (Very Important)
	+ Improved air quality and health
	+ Warmer homes that are more affordable to heat
	+ Reduced risk of local flooding and of extreme heat
	+ Improved energy security
	+ Job creation
	+ Connecting with nature and biodiversity
	+ Stronger communities
	+ Reduced inequality
* Q4 Please rate how important you think these benefits are **to your local community**. 5-point scale, 1 (Not at all important), 2 (Slightly Important), 3 (Moderately important), 4 (Important), 5 (Very Important)
	+ Improved air quality and health
	+ Warmer homes that are more affordable to heat
	+ Reduced risk of local flooding and of extreme heat
	+ Improved energy security
	+ Job creation
	+ Connecting with nature and biodiversity
	+ Stronger communities
	+ Reduced inequality
* Q5 Please rate how important you think these benefits are **to the UK.** 5-point scale, 1 (Not at all important), 2 (Slightly Important), 3 (Moderately important), 4 (Important), 5 (Very Important)
	+ Improved air quality and health
	+ Warmer homes that are more affordable to heat
	+ Reduced risk of local flooding and of extreme heat
	+ Improved energy security
	+ Job creation
	+ Connecting with nature and biodiversity
	+ Stronger communities
	+ Reduced inequality
* Q6 Please rank the potential benefits listed below to show what is most important **to you** by dragging and dropping them into position with your most important benefit at the top and your least important benefit at the bottom [randomly generate the order of this list]:
	+ Improved air quality and health
	+ Warmer homes that are more affordable to heat
	+ Reduced risk of local flooding and of extreme heat
	+ Improved energy security
	+ Job creation
	+ Connecting with nature and biodiversity
	+ Stronger communities
	+ Reduced inequality

**Neutral version of co-benefits questions**

* Please read the statements below which provide examples of potential policy priorities or actions.
	+ **Improved air quality** **and health** – improving air quality and health by reducing the amount of air pollution from vehicles and buildings.
	+ **Warmer homes that are more affordable to heat** – reducing fuel poverty by improving the energy efficiency of properties to make them easier and cheaper to heat
	+ **Reduced risk of local flooding and of extreme heat** – reducing the risk of flooding and extreme heat in the summer months
	+ **Improved energy security** – reducing the UK’s reliance on imported oil and gas to improve the UK’s energy security and reliability of supply
	+ **Job creation** – supporting new technologies and businesses to provide an opportunity for the creation of new jobs
	+ **Connecting with nature and biodiversity** – introducing more green space (e.g. trees) and more access to nature to help to improve people’s physical and mental wellbeing
	+ **Stronger communities** – strengthening communities by, for example, growing and redistributing food locally, sharing unwanted items (e.g. furniture, clothes), etc
	+ **Reduced inequality** – focusing on particularly benefitting those on lower incomes and helping to reduce inequality (e.g. improving the energy efficiency of properties can disproportionately benefit those on lower incomes as they are more likely to live in a home that is hard to heat).
* Q7 Please rate how important these actions are **to you**. 5-point scale, 1 (Not at all important), 2 (Slightly Important), 3 (Moderately important), 4 (Important), 5 (Very Important)
	+ Improved air quality and health
	+ Warmer homes that are more affordable to heat
	+ Reduced risk of local flooding and of extreme heat
	+ Improved energy security
	+ Job creation
	+ Connecting with nature and biodiversity
	+ Stronger communities
	+ Reduced inequality
* Q8 Please rate how important you think these actions are **to your local community**. 5-point scale, 1 (Not at all important), 2 (Slightly Important), 3 (Moderately important), 4 (Important), 5 (Very Important)
	+ Improved air quality and health
	+ Warmer homes that are more affordable to heat
	+ Reduced risk of local flooding and of extreme heat
	+ Improved energy security
	+ Job creation
	+ Connecting with nature and biodiversity
	+ Stronger communities
	+ Reduced inequality
* Q9 Please rate how important you think these actions are **to the UK.** 5-point scale, 1 (Not at all important), 2 (Slightly Important), 3 (Moderately important), 4 (Important), 5 (Very Important)
	+ Improved air quality and health
	+ Warmer homes that are more affordable to heat
	+ Reduced risk of local flooding and of extreme heat
	+ Improved energy security
	+ Job creation
	+ Connecting with nature and biodiversity
	+ Stronger communities
	+ Reduced inequality
* Q10 Please rank these potential actions listed below to show what is most important **to you** by dragging and dropping them into position with your most important action at the top and your least important action at the bottom [randomly generate the order of this list]:
	+ Improved air quality and health
	+ Warmer homes that are more affordable to heat
	+ Reduced risk of local flooding and of extreme heat
	+ Improved energy security
	+ Job creation
	+ Connecting with nature and biodiversity
	+ Stronger communities
	+ Reduced inequality

**Demographic questions**

Gender

* Q11 I am:
	+ Female
	+ Male
	+ Non-binary
	+ Other
	+ Prefer not to say

Age

* Q12 How old are you?

Ethnicity

* Q13 I would describe my ethnicity as…
	+ White: English / Welsh / Scottish / Northern Irish / British; Irish; Gypsy or Irish Traveller; Any other White background, please describe
	+ Mixed / Multiple ethnic groups: White and Black Caribbean; White and Black African; White and Asian; Any other Mixed / Multiple ethnic background, please describe
	+ Asian / Asian British: Indian; Pakistani; Bangladeshi; Chinese; Any other Asian background, please describe
	+ Black / African / Caribbean / Black British: African; Caribbean; Any other Black / African / Caribbean background, please describe
	+ Other ethnic group: Arab; Any other ethnic group, please describe

Level of education

* Q14 What is the highest level of education you have completed? [choose one only]
	+ Primary school
	+ Secondary school up to 16 years
	+ Higher or secondary or further education (A-levels, BTEC, etc.)
	+ College or university degree
	+ Post-graduate degree
	+ Prefer not to say

Household income

* Q15 Please indicate the approximate **income of your household (per year) before tax**:
	+ Less than £6,000 (0)
	+ £6,000-£12,999 (1)
	+ £13,000-£18,999 (2)
	+ £19,000-£25,999 (3)
	+ £26,000-£31,999 (4)
	+ £32,000-£47,999 (5)
	+ £48,000-£63,999 (6)
	+ £64,000-£95,999(7)
	+ More than £96,000 (8)

Car ownership

* Q16 In total, how many cars or vans are owned, or available to use, by members of your household?
	+ 0
	+ 1
	+ 2
	+ 3
	+ 4+

Employment status

* Q17 Which of the following categories best describes your employment status?
	+ I work as an employee
	+ I am self-employed or freelance
	+ I am on parental leave
	+ I am unemployed
	+ I am retired
	+ I am a student
	+ Other
	+ Prefer not to say

Question on home ownership?

* Q18 What best describes the property in which you live?
	+ I/we own the property (whether with or without a mortgage)
	+ I/we rent the property
	+ I/we live here rent free
	+ Prefer not to say
* Q19 Which one of the following statements best describes your circumstances?
	+ I have access to a private garden
	+ I have access to a private communal garden
	+ I have access to a private outdoor space (balcony, yard, patio area) but not a garden
	+ I don't have access to a garden

Housing quality/fuel poverty

* Q20 In the last 3 months (since March 2021), to what extent have you worried about being able to pay for energy bills?
	+ A lot (4)
	+ A moderate amount (3)
	+ A little (2)
	+ Not at all (1)
* Q21 To what extent do you feel that your neighbours help one another?
	+ Not at all (1)
	+ A little (2)
	+ A fair amount (3)
	+ Quite a lot (4)
	+ A great deal (5)
* Q22 To what extent do you feel close to your neighbours?
	+ Not at all (1)
	+ A little (2)
	+ A fair amount (3)
	+ Quite a lot (4)
	+ A great deal (5)
* Q23 Do you live next to a main road?
* Yes
* No
* Q24 How clean do you think the air on your street is generally?
* Scale from 0 = not at all to 10 = extremely
* Q25 In the last 5 years have you experienced any form of flood damage (including your home and garden)?
	+ Yes - once
	+ Yes - 2-3 times
	+ Yes - 4 or more times
	+ No
* Q26 In the last 5 years have you experienced negative health impacts linked to hot weather?
	+ Yes - once
	+ Yes - 2-3 times
	+ Yes - 4 or more times
	+ No

Question about their health?

* Q27 How is your health in general?
	+ Very Good
	+ Good
	+ Fair
	+ Bad
	+ Very Bad
	+ Prefer not to say
* Q28 Do you have any long-standing physical or mental **illness, disability or infirmity** that limits your normal day-to-day activities? *By 'long-standing' we mean anything that has troubled you over a period of time, or that is likely to affect you over a period of time. Normal 'day-to-day' activities includes things like eating, washing, walking and going shopping.*
	+ Yes
	+ No
	+ Don't know
	+ Prefer not to say
* Q29 In politics people sometimes talk of "left" and "right". Using the scale below, where would you place yourself on the political spectrum?
	+ Left 0, 1, 2, 3, 4, 5, 6, 7, 8, 9, Right 10
* Q30 If there was a general election tomorrow, which political party would you vote for? (Please note, all data in this survey will be anonymized)
	+ Conservative
	+ Labour
	+ Liberal democrats
	+ Scottish National Party (SNP)
	+ Plaid Cymru
	+ Reform UK
	+ UK Independence party (UKIP)
	+ Democratic Unionist Party (DUP)
	+ Green
	+ Other
	+ Prefer not to say
	+ Would not vote
* Q31 What is the first part of your postcode (e.g. E17)?

**Climate change perception questions**

Climate cause

* Q32 Do you think that climate change is caused by natural processes, human activity, or both?
* Entirely by natural processes (1)
* Mainly by natural processes (2)
* About equally by natural processes and human activity (3)
* Mainly by human activity (4)
* Entirely by human activity (5)
* I don't think climate change is happening (6)

Climate impacts

* Q33 How good or bad do you think the impact of climate change will be on people across the world?
	+ Please choose a number from 0 to 10, where 0 is extremely bad and 10 is extremely good. 11-point scale.

Climate concern

* Q34 How worried are you about climate change?
	+ 5-point scale: 1 (not at all worried), 2 (not very worried), 3 (somewhat worried), 4 (very worried), or 5 (extremely worried)

Responsibility for action

* Q35 To what extent do you feel a personal responsibility to try to reduce climate change?
	+ 11-point scale: 0 (not at all) to 10 (a great deal).