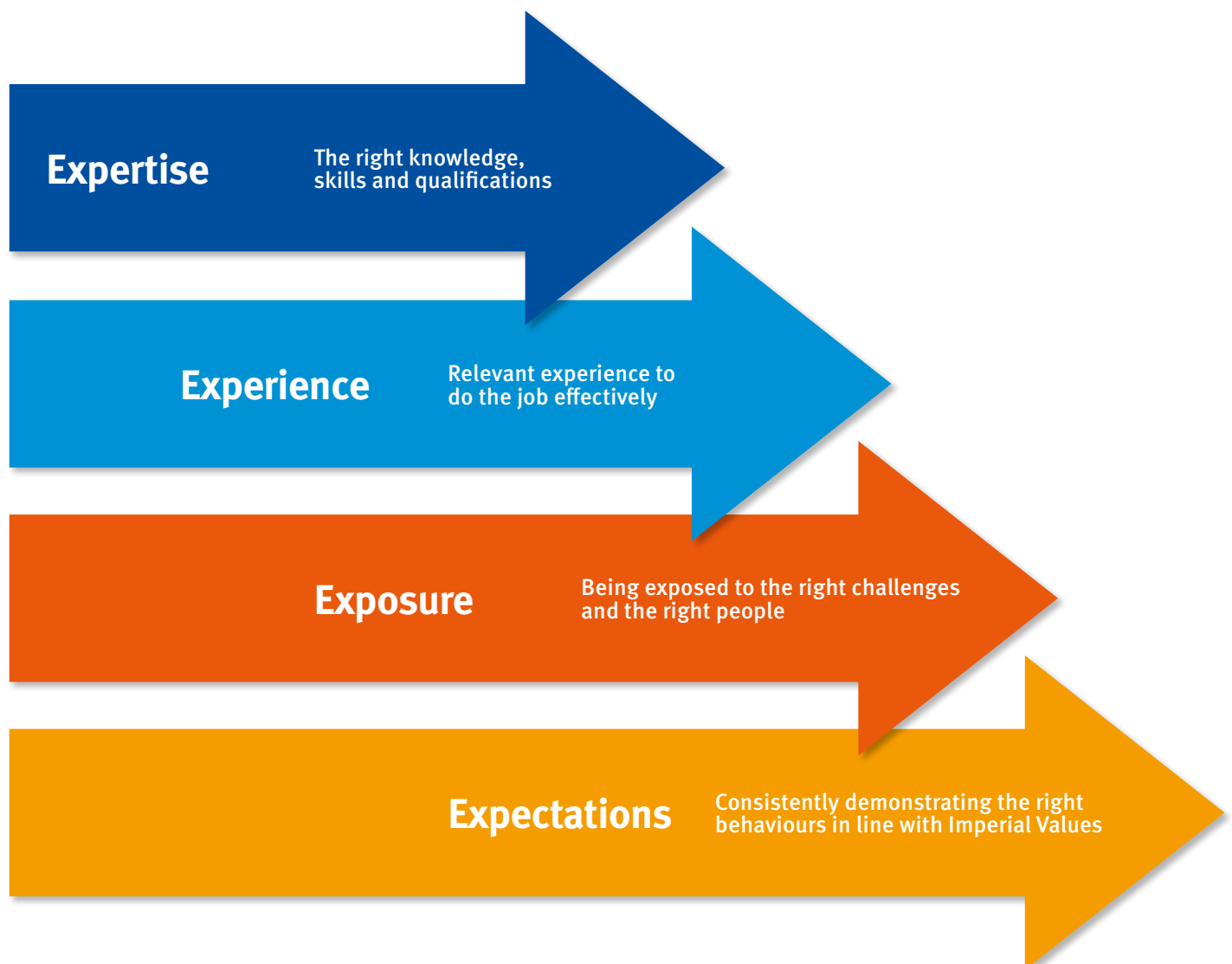




## The Four E's Analysis

It's important to keep in mind that Career Moves are not always just about having or gaining specific Expertise or qualifications. Experience and Exposure have a big impact too, so seek out ways to get involved in areas you want to work in and always remember the importance of building your network.



Answer the questions below considering where you are now and how this relates to future opportunities.

	In my current role...	In the role/s I am keen to explore...	
<p><b>Expertise</b></p> <p>I have the right knowledge, skills and qualifications to perform this role well.</p>	<p>I already have...</p>	<p>My expertise applies to this role by...</p>	<p>I could develop...</p>
<p><b>Experience</b></p> <p>I have the relevant experience to do the role effectively.</p>	<p>The relevant experience so far is...</p>	<p>My experience links to this role by...</p>	<p>I could work on...</p>
<p><b>Exposure</b></p> <p>I have worked with the right people on the right types things to be able to do the role well</p>	<p>The people I've worked with are...</p>	<p>My network relates in this way...</p>	<p>I could be more exposed to...</p>
	<p>The projects / tasks I've worked on...</p>	<p>These will help me by...</p>	
<p><b>Expectations</b></p> <p>I have the right behaviours and style to perform well in this role.</p>	<p>The behaviours where I excel are...</p>	<p>My behaviours could be beneficial in this role by...</p>	<p>I could do with working on...</p>

## Reflection

Once you've completed the exercise, ask yourself what does this tell me about myself and my career?

**1** In which of the Four E's do your strengths feature?

**2** How could you use these strengths more?

**3** In which of the Four E's would further development be required?

**4** What could you do to develop in those areas?

**5** What will you do next?