Welcome to AIP

This document shows all the Animated Inclusive Personae currently in use. Each student has a set of characteristics or 'tags' that aim to present the diversity of the Imperial College Community. Their names all link to full profiles where you can find out more about them. These characters are designed to be used in a range of situations for teaching, learning, and service delivery. The stories of these characters can be further developed if they work for a new scenario, or new characters can be developed. If you are interested in developing an Animated Inclusive Personae, please email <u>k.stripe@imperial.ac.uk</u>. We currently have characters representing the following groups. Click on the boxes below to see them.

Attributes and Aspirations (teaching)	Service Delivery	Postgraduate Taught	PhD	Undergraduate
Faculty of Engineering	Faculty of Natural Sciences	Faculty of Medicine	Students with Disabilities	First in Family
Commuters	Religious students	LGBTQ+ students	Students with part-time jobs	A note on language

Attributes and Aspirations

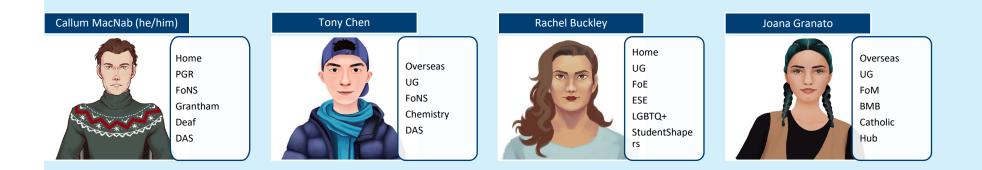
Attributes and Aspirations (AA) is perhaps overrepresented among the Animated Inclusive Personae. This is because the concept of Inclusive Personae was first developed during the design of AA.

AA has twenty-four AIP characters used throughout the course; they represent a wide-ranging case study of how these personae can be used in a teaching scenario. You can see all the AA personae and find out more about how they are used on the <u>AA website</u>.

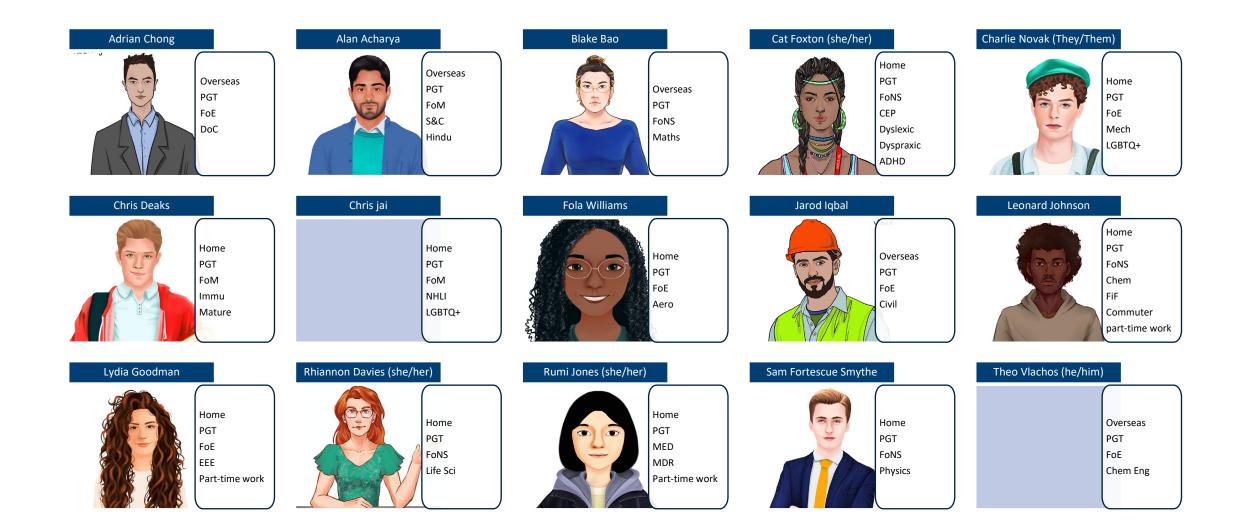
A note on language

The Animated Inclusive Personae (AIP) project is fundamentally about representation of minoritized groups within Imperial and providing a platform for visibility, discussion, and development. The project to develop and deliver artwork is inherently visual however, for a number of reasons, primarily accessibility, these visual assets also need to be described using written language. As such all our characters have pre-defined alt-text and a series of tags that can be used to describe them. More information on the language used and the rationale can be found on the AIP website.

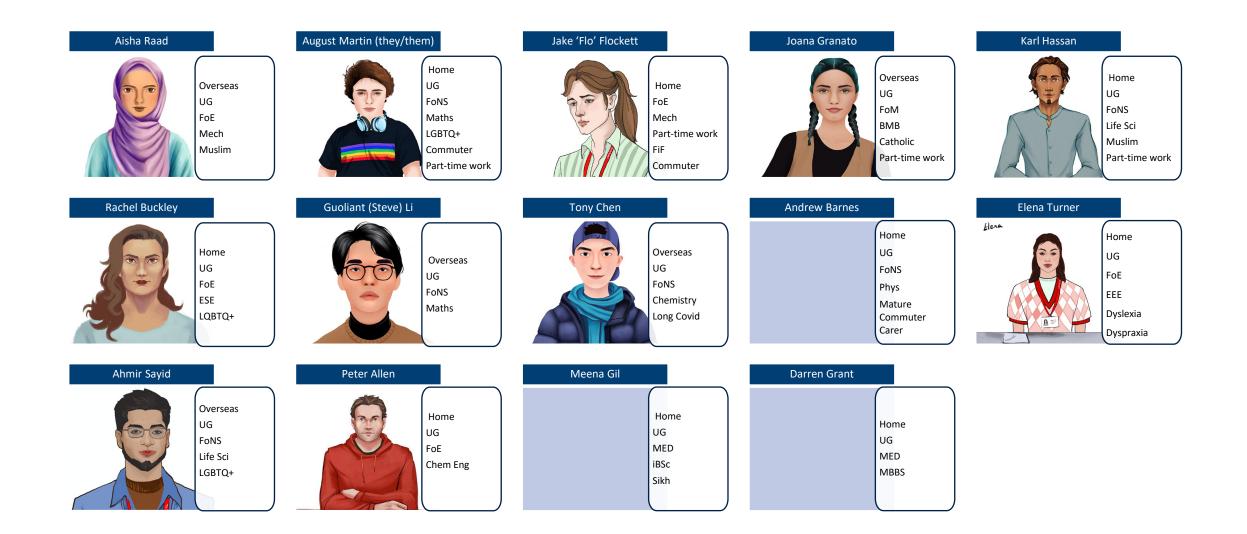
The Student Hub, StudentShapers and the Disability Advisory Service are early adopters of Animated Inclusive Personae, and all have examples of how the characters can be used on their website and to explain the services they offer. The characters below are good demonstrations of how this works.



Postgraduate taught students



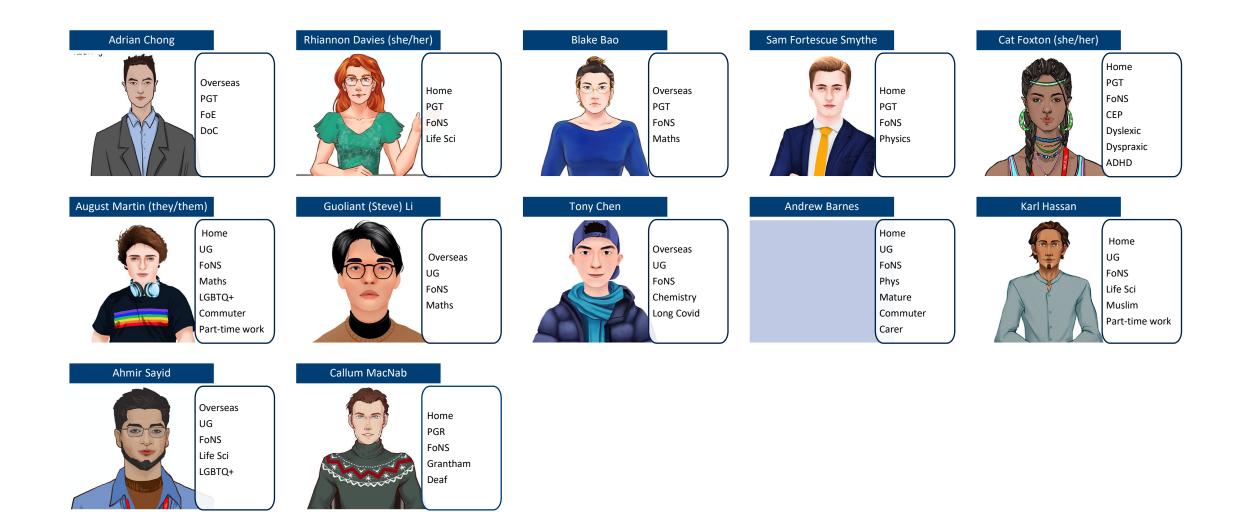
Undergraduate students



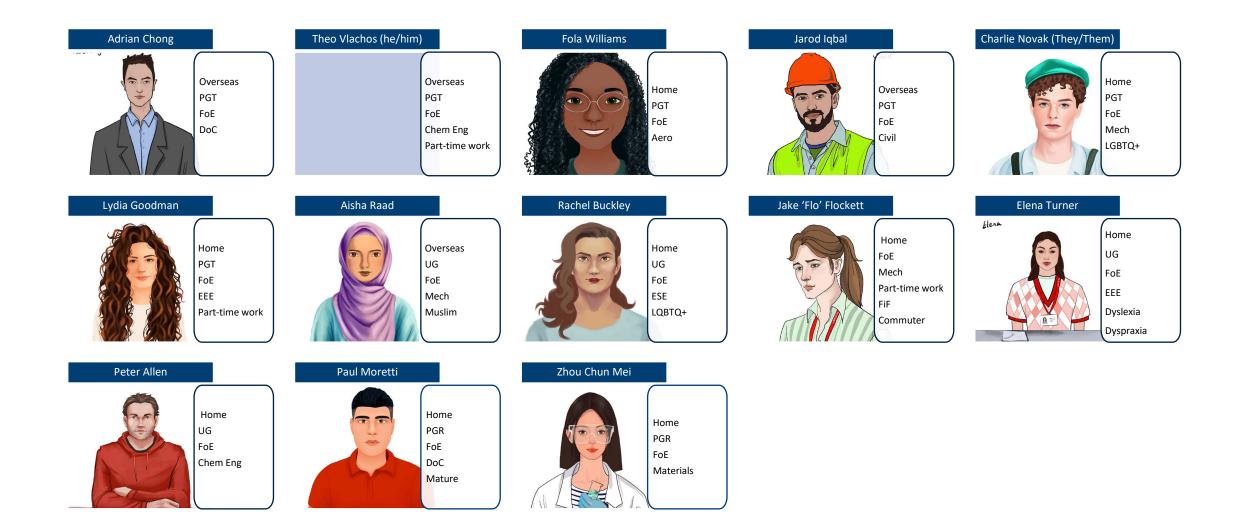
PhD students



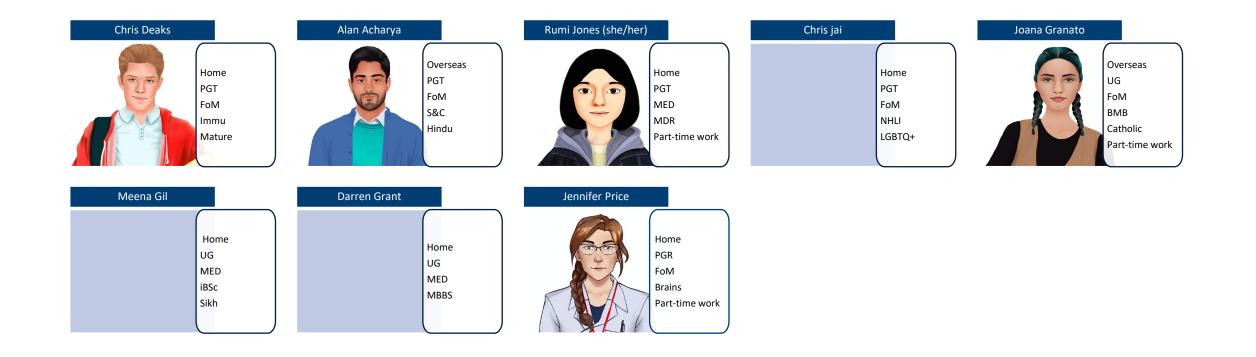
Faculty of Natural Sciences



Faculty of Engineering



Faculty of Medicine



Students with part-time work





Home

PGT

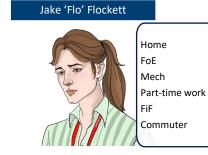
FoE

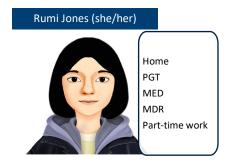
EEE

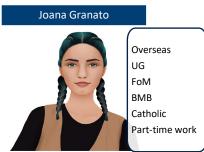
Part-time work





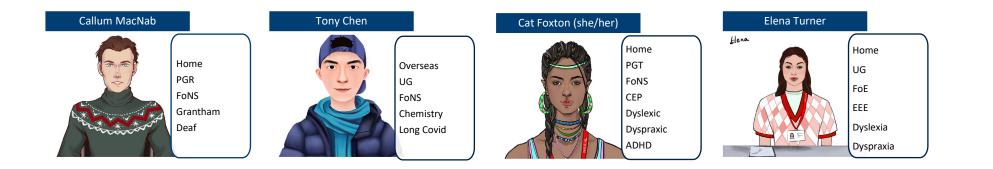






Karl Hassan	
	Home UG FoNS Life Sci Muslim Part-time work

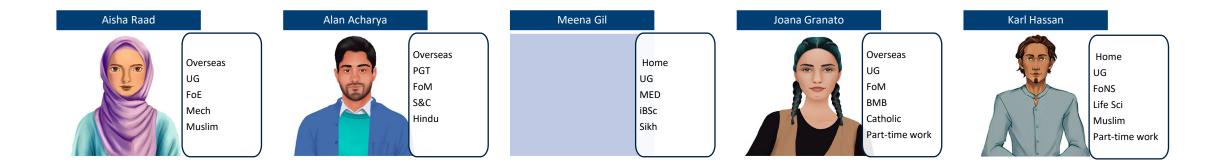
Students with disabilities



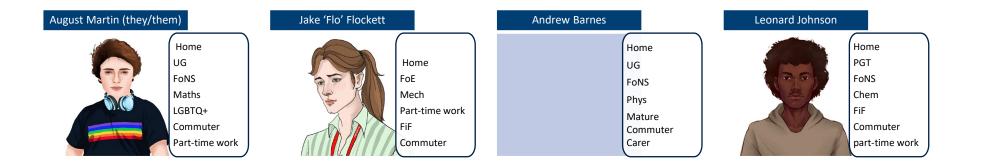
First in Family to attend university



Religious students



Commuter students



Students from LGBTQ+ community

