

Characteristics of a Successful Entrepreneur

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“Live” Masterclass

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Having enterprising skills and entrepreneurial attributes will help you succeed in your career, whether you are starting your own business, or working in academia or industry. This online masterclass will explore what these are; how they link with being an entrepreneur; how well they describe you; and how you can develop them. You’ll have the opportunity to hear from a successful young entrepreneur who will share his journey to becoming an entrepreneur and how he had to overcome challenges. Guest speakers include start-up founders and innovators.

Topics covered include:

- Key enterprising skills and entrepreneurial attributes.
- Barriers to developing enterprising skills and entrepreneurial attributes and how to overcome them.
- Entrepreneurial journey to starting a business.

Who should attend:

This masterclass is designed for all undergraduate, postgraduate students, researchers and professionals interested in learning about innovation, entrepreneurial thinking, developing business ideas, working in SMEs, exploring new ventures within big companies and commercialising research.

Delivered via Microsoft Teams, over five days with 1.5 hours of live classes per day to include interactive exercises, videos, group discussion and guest speakers.

Upon completion of this masterclass, participants will receive a digital certificate from Imperial College London.