

BUSI60046: Project Management

MODULE DESCRIPTION

The module provides you with an understanding of project management and its central role in the modern business organisation. It presents methods that are used to:

- define project environments, such as organisational strategy and major stakeholders
- design project processes via time planning, cost and benefits planning, as well as risk management
- execute projects, by considering elements of organisational theory, management, and leadership, as well as project control
- improve project performance via organisational learning

The module challenges some of the assumptions underlying traditional project management, such as the focus on time, cost and quality (the “triple constraints”) and the “one-size-fits-all” approach. While traditional project management tools and techniques are essential, you will be introduced to new concepts, frameworks and models which show that projects are increasingly important to the growth and innovation objectives of the modern organisation.

LEARNING OUTCOMES

By the end of the module, you will be able to:

- Plan for project success beyond the triple constraints of time, cost and quality.
- Analyse, interpret and provide solutions to strategic, organisational and operative challenges arising in the management of projects.
- Use and apply basic tools of project management likely to be encountered in practice.
- Identify project’s potential risks and create risk mitigation strategies for the project.

MODULE CONTENT

The module consists of one lecture a week for ten weeks. Classroom sessions will be interactive and include a combination of lectures, classroom discussions and in-class exercises of topics in project management.

The module is based on self-study, lectures, module notes, group work and in-class exercises. The lectures are illustrated with examples of major projects and the practice experiences of international firms. The use of exercises will illustrate the challenges of managing projects and project-based organisations in real-world settings.

You are expected to engage in class discussions and exercises related to the topic of each week’s session.

TEACHING METHODS

Teaching is delivered by 10 x 2 hour sessions. Sessions will normally be based on a combination of lectures, class discussion, and case study analysis. This approach encourages the achievement of the various module learning outcomes by ensuring the

acquisition of knowledge and facts, as well as the development of critical appreciation of the learnt theory and concepts and how these can be applied to real-world contexts.

ASSESSMENT

The module will be assessed by:

- Coursework 40%
- In-class participation activities 10%
- Final examination 50%