	Sharing the wonder and importance of what we do				
Aim	**Sharing the wonder and importance of what we do**				
Drivers	Ensuring a continual stream of diverse and talented students		Supporting and engaging our local and patient communities		Increasing the impact and scale of our engagement with research
Imperatives	**1** Reach out to children in their earliest years (ages 0-11)	**2** Sustained outreach for young people (ages 11-18)	**3** Make an impact as an anchor in our local communities	**4** Engage patients to improve understanding and healthcare	**5** Embed an institutional culture of engagement with research
Initiatives	• Support teachers to engage in inspirational science and maths teaching through CPD • Develop platforms for reaching out to primary schools through hub- and spoke relationship models with secondary schools • Enable targeted visiting of relevant primary schools by staff, students and alumni • Explore ways to effectively engage primary schools through piloting new initiatives and programmes	• Expand the provision of sustained cohort-based secondary school programmes aimed at widening participation • Promote initiatives that support STEM university students considering teaching as a career • Enable targeted visiting of relevant secondary schools by staff, students and alumni • Provide more experiential opportunities for young people to engage with the practice of our research	• Listen to our local communities and build ongoing relationships based on shared priorities • Encourage the College to be actively involved with our local communities through volunteering • Establish targeted local activities and programmes to improve local education and health outcomes • Make our campuses more open and engaging for the public through dedicated shared spaces	• Forge strong relationships with a large, active and open panel of patients, carers and families • Build awareness of the value and importance of working in partnership with patients on research • Ensure staff and students have the skills, resources, opportunities and incentives for patient engagement • Create shared spares for reciprocal engagement between patients and researchers	• Develop an institutional concept for engagement with research and integrate into our practice • Build mutually beneficially connections between staff, students and the public through engagement • Develop innovative theory and practice for engagement with research and establish Imperial as a centre for excellence • Enhance and develop our institutional platforms for engagement with research
Enablers	**6** Collaboration	• Develop collaborations with neighbouring institutions and communities in London • Work with our peers to share best practice in engagement • Engage in strategic collaborations to achieve scale and impact, where aligned and sustainable • Leverage our position as a global university	**7** Evaluating impact • Systematically monitor and evaluate our societal engagement activities • Evidence the impact of societal engagement through original research • Incorporate engagement more broadly in measures of research impact	**8** Supporting our people • Create an enabling culture and environment for excellence and innovation in societal engagement • Develop internal resources, practical help and support for staff, students and alumni • Ensure that staff, students and alumni have access to the training necessary to deliver excellence in engagement	**9** Sustainable funding • Put in place systematic and coordinated processes for identifying and capturing relevant funding opportunities for societal engagement • Build a sustainable funding base through a mixed portfolio of philanthropy, corporate, government, and charitable sources

Societal Engagement Framework